

Activity Type: IP Awareness Session (**IPR WORKSHOP**)

Session Name: Session on "How To Commercialize The Patents"

Date: 29 Jun, 2022

Participants: Faculty, staff and Incubatees (Present/Potential)

Venue: Zoom online session

Description:

The IPR cell of BML Munjal University and ACIC BMU Foundation has organized a session titled as, " **How To Commercialize The Patents**" on Jun 29, 2022 10:00 AM to 11AM. The main objective of the session is to discuss the how to Commercialize The Patents" and to make participants aware about the steps involved in " the process of commercializing of the patents". In addition to this to clear queries around the topic "how to commercialize the patents" and to related questions with relevant examples.

Outcomes:

- Participants gained insights about the factors of "how to commercialize the patents" in the IPR processes.
- Participants raised questions and got clarifications about "how to commercialize the patents".

Speaker Name: *Ms. Pooja Kumar*, Founder and Director of Innove Intellects LLP

Mrs. Pooja Kumar is Founder and Director of Innove Intellects LLP established in 2017. She is also a Registered Patent Agent and Start-up facilitator of Govt. of India. She holds more than 15 years of experience in Intellectual Property Rights Field. She has won gold medal in Masters' degree in Microbial & Food Technology from Punjabi University Patiala. Besides that, she had also qualified Gate exam in 2008 and Indian Patent Agent Exam in 2010. She has delivered more than 200 Awareness programs related to Intellectual Property Rights. Recently in 2020, she is recognized as top women consultants for her contribution in the field of IPR. She has empanelled with Gujarat Innovation Council, MIET, KEC, ITS, Axis colleges, ABES, Manipal University Jaipur and IIM Kashipur, Shivalik College Dehradun, Motherhood University Roorkee, SRM colleges Bareilly. She is not only creating IP awareness in India but also working for international countries. Recently she is invited as panelist in Nigeria for one IP radio station. Now she is mentor for JIIPCC, South Africa for creating awareness for law students. She has received various awards and recognition in her professional journey. On the occasion of World IP day, she has delivered 08 lectures in different Universities and Institutions



IPR CELL & ACIC BMU
PRESENTS
SESSION ON
**HOW TO COMMERCIALIZE THE
PATENTS**



POOJA KUMAR
FOUNDER AND DIRECTOR
INNOVE INTELLECTS LLP
GHAZIABAD

DATE AND TIME
29 JUNE, 2022
10:00 AM - 11:00 AM

To Register email: acic@bmu.edu.in

