

**Title of the Webinar:** Journey of cold plasma from laboratory to field: A new opportunity for Start-ups

**Resource persons:** Dr. PankajAttri, Associate Professor Center of Plasma Nano-Interface Engineering Kyushu University, Japan.

**Time:** 11:30 AM -1: PM

**Date of event** – 9th July 2022

**Platform** –Zoom(online)

**Report:** Dr. PankajAttri currently working as an Associate Professor at Center of Plasma Nano-Interface Engineering Kyushu University, Japan. He has been active in the field of research since 2013 after completion of his Ph.D. He is member of various editorial boards and also involved with many reviewing activities. He was a Japan Society for the Promotion of Science (JSPS) fellow as well as Marie Skłodowska-Curie actions fellow (Marie Curie) fellow. The lecture started with welcome address and introduction by Prof Vijay Rani Rajpal. Dr. Pankajattri started the talk with the introduction of plasma. He explained the details about plasma and explained his research interests in light of start-ups and Entrepreneurship. He talk over various applications of plasma in the fields of bioscience, cancer treatment, air purifiers, seed treatment in agriculture, bio-fertilizers and many more. He also threw light on SARS COV 2 structural features. After all these discussions he emphasized on the fact that how research can be successfully applied and ultimately lead to running of various start-ups. He accentuated the various problems and issues faced by a new startup company. He shared his own experiences of failures in the way to entrepreneurship and learning from those failures. Finally he ended his lecture with four basic conclusions: 1. Market survey is very important. 2. Uniqueness plays a key role in the success of any start-up. 3. Quality should never be compromised. 4. The important role of advertisement. The webinar was attended by both faculty members and the students. After the lecture, questions from the attendees were taken up. Prof. Vijay Rani Rajpal thanked him for his undeniably excellent lecture and the webinar ended with vote of thanks from Dr. Indrani.



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PRESENTS

**WEBINAR ON**

**JOURNEY OF COLD PLASMA FROM LABORATORY TO FIELD: A NEW  
OPPORTUNITY FOR STARTUPS**

**Our Guest Speaker**



**Date and Time**

9<sup>th</sup> July, 2022: 11:30 AM Onwards  
Platform: Zoom

**Link of the Webinar**

<https://us06web.zoom.us/j/99254942021>

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THE WEBINAR WILL BE STREAMED LIVE ON THE YOUTUBE CHANNEL OF HANSRAJ COLLEGE