



papswap
CENTRE FOR
PUBLIC
POLICY



NIPUNDTA
Efficiency for Life



Graphic Design Course(SLC-33)

This course introduces students to the principles, tools, and practices of graphic design. It covers visual communication, design theory, typography, color, composition, branding, and digital tools. Students will complete hands-on projects that build a professional design portfolio.



01

Understand and apply core principles of design and visual hierarchy.

02

Use professional tools (Adobe Photoshop, Illustrator, InDesign, or alternatives like Figma and Canva).

03

Create logos, posters, branding materials, and digital content.

04

Analyze and critique designs from both aesthetic and functional perspectives



KIRTI KUSHWAHA

RESOURCE PERSON

COURSE COORDINATORS:
DR. POOJA ARORA