



PROSPECTUS 2026–27

“

Hansraj College has occupied a prestigious place on the educational map of Delhi, many of its students and teachers have figured among the best in the country.

– Late Shri A.B. Vajpayee
Former Prime Minister of India

Empowering future-ready media professionals through AI-integrated learning, industry immersion, and academic excellence.



DEVELOPED THROUGH THE ACADEMIC EXCELLENCE OF HANSRAJ COLLEGE,
THE INDUSTRY EXPERTISE OF GFMI (APN GLOBAL FILM & MEDIA INSTITUTE),
AND THE REAL-WORLD NEWSROOM EXPERIENCE OF APN NEWS.



ESTABLISHED
1948
LEGACY OF
EXCELLENCE



NAAC
A++
ACCREDITED
(CGPA 3.71)



RANKED
3rd
IN NIRF AMONG
COLLEGES IN INDIA



214
DISTINGUISHED
FACULTY
MEMBERS



20+
ACADEMIC
DEPARTMENTS



7,000+
STUDENTS



22,000+
ALUMNI
WORLDWIDE

OUR VALUES. OUR STRENGTH.



ACADEMIC
EXCELLENCE
Rigor, curiosity and
a passion for learning.



RESEARCH &
INNOVATION
Advancing knowledge
for a better tomorrow.



LEADERSHIP &
INTEGRITY
Building responsible
leaders with values.



FUTURE-READY
EDUCATION
Technology, creativity and
industry relevance.



HOLISTIC
DEVELOPMENT
Mind, body and spirit—
growing together.

BUILDING FUTURES. ENRICHING LIVES. SHAPING SOCIETY.

OUR PROGRAMMES

FUTURE-READY. INDUSTRY-DRIVEN. AI-INTEGRATED.

Hansraj College Media offers two intensive diploma programmes designed to bridge the gap between academic education and the rapidly evolving media industry.

Every programme combines classroom learning, AI-powered workflows, practical assignments, industry projects, and portfolio development.



CHOOSE YOUR PATH



DIPLOMA IN

AI-Integrated Digital Journalism & Content Creation



DURATION
11 Months



SEMESTER FEE
₹45,000

WHO IS THIS FOR?



Aspiring Journalists



Writers



Storytellers



News Presenters



Digital Creators

YOU'LL LEARN

- ✓ AI-assisted News Writing
- ✓ Mobile Journalism
- ✓ Multimedia Storytelling
- ✓ Podcast Production
- ✓ Video Journalism
- ✓ Digital Publishing
- ✓ Fact Checking
- ✓ Data Journalism
- ✓ Newsroom Production
- ✓ Personal Branding

CAREER OPPORTUNITIES



Journalist



News Reporter



Content Producer



Digital Editor



Multimedia Journalist



Content Strategist



DIPLOMA IN

AI Digital Marketing, Branding & Advertising



DURATION
11 Months



SEMESTER FEE
₹45,000

WHO IS THIS FOR?



Creative Professionals



Marketers



Entrepreneurs



Business Owners



Brand Communicators

YOU'LL LEARN

- ✓ AI Marketing
- ✓ Branding Strategy
- ✓ Social Media Marketing
- ✓ Performance Marketing
- ✓ Meta Ads
- ✓ Google Ads
- ✓ SEO
- ✓ Content Marketing
- ✓ Influencer Marketing
- ✓ Marketing Analytics

CAREER OPPORTUNITIES



Digital Marketer



Brand Strategist



Campaign Manager



Social Media Manager



Performance Marketer



Growth Strategist



AI-POWERED LEARNING

Master the latest AI tools and workflows that are transforming the media and marketing world.



PRACTICAL EXPERIENCE

Hands-on projects, real assignments, and industry exposure to build job-ready skills.



PORTFOLIO DEVELOPMENT

Build a strong professional portfolio that showcases your creativity, skills, and expertise.



REGISTRATION FEE (ONE-TIME): ₹5,000



EASY PAYMENT
OPTIONS AVAILABLE

“ Learn with Purpose.
Create with Passion.
Lead with Impact. ”

LEARN. EXPERIENCE. GROW. LEAD.

At Hansraj College Media, learning goes far beyond the classroom.

Through strong industry partnerships and hands-on experiences, we prepare you to excel in a dynamic media world with creativity, confidence and real-world skills.

OUR POWERFUL PARTNERSHIPS



HANSRAJ COLLEGE ACADEMIC EXCELLENCE

- 78+ years of educational legacy
- NAAC A++ Accredited (CGPA 3.71)
- 20+ Academic Departments
- 214 Distinguished Faculty Members
- Research & Innovation Ecosystem
- Holistic Development & Value Education
- Vibrant Campus Life



GFMI APN GLOBAL FILM & MEDIA INSTITUTE

- AI-integrated, industry-driven curriculum
- Creative learning through practical exposure
- Expert faculty from media & digital industry
- Hands-on training in modern media tools
- Projects, workshops & masterclasses
- Focus on employability & entrepreneurial skills



APN NEWS INDUSTRY NEWSROOM PARTNER

- Live newsroom exposure & mentorship
- Real-time news production experience
- Editorial workflow & story development
- Interviews with experts & field reporting
- Multimedia journalism & broadcast skills
- Opportunity to work on real stories



ACADEMIA. INDUSTRY. NEWSROOM.

Together, we create a learning ecosystem that transforms you into a future-ready media professional.

“ Real Exposure.
Real Learning.
Real Impact. ”

WHAT YOU'LL EXPERIENCE



LEARN FROM INDUSTRY PROFESSIONALS

Gain insights from journalists, editors, filmmakers, marketers and media leaders actively working in the industry.



AI-INTEGRATED LEARNING

Master the latest AI tools and workflows for content creation, research, marketing, analytics and storytelling.



PRACTICAL & PROJECT-BASED LEARNING

Work on real-world projects, case studies, assignments and campaigns every semester.



LIVE NEWSROOM EXPOSURE

Experience real editorial workflows, newsroom production and multimedia storytelling with APN News.



PROFESSIONAL PORTFOLIO

Graduate with a strong portfolio showcasing your skills, creativity and hands-on experience.



CAREER & LEADERSHIP DEVELOPMENT

Build communication, leadership, teamwork and presentation skills to excel in your career.



MENTORSHIP FROM INDUSTRY EXPERTS



INTERNSHIP OPPORTUNITIES



MODERN TOOLS & MEDIA LABS



PERSONAL BRANDING



FUTURE-READY CURRICULUM



PROSPECTUS 2026-27

HANSRAJ COLLEGE MEDIA

YOUR FUTURE STARTS HERE. BE MORE THAN A GRADUATE.

At Hansraj College Media, we prepare you not just with knowledge, but with real-world experience, industry exposure and a professional portfolio that helps you stand out and succeed.

Dream. Learn. Create. Lead.

We'll help you get there.

CAREER PATHWAYS



JOURNALISM & DIGITAL MEDIA

- ▶ News Reporter
- ▶ Multimedia Journalist
- ▶ News Producer
- ▶ Content Editor
- ▶ Digital Editor
- ▶ Fact Checker
- ▶ Video Journalist



DIGITAL MARKETING & BRANDING

- ▶ Digital Marketing Executive
- ▶ Brand Strategist
- ▶ Social Media Manager
- ▶ Performance Marketer
- ▶ Campaign Manager
- ▶ SEO Specialist
- ▶ Content Marketer



CREATOR ECONOMY

- ▶ YouTube Creator
- ▶ Content Creator
- ▶ Podcast Producer
- ▶ Anchor / Presenter
- ▶ Independent Journalist
- ▶ Influencer
- ▶ Storytelling Creator



MEDIA ENTREPRENEURSHIP

- ▶ Media Consultant
- ▶ Communication Professional
- ▶ Creative Entrepreneur
- ▶ Digital Agency Founder
- ▶ Brand Building Expert
- ▶ Public Relations Specialist
- ▶ Start-up Founder

WHY YOU'LL BE JOB READY

- ✓ AI-Integrated Learning
- ✓ Industry Projects
- ✓ Professional Portfolio
- ✓ Newsroom Experience
- ✓ Personal Branding
- ✓ Career Support
- ✓ Interview Preparation
- ✓ Industry Mentorship



YOUR JOURNEY. OUR COMMITMENT.

From day one to your first job and beyond, we stand with you—guiding, mentoring and empowering you to achieve your goals in the dynamic world of media.

“ Real Exposure.
Real Learning.
Real Impact. ”

ADMISSIONS AT A GLANCE



DURATION
11 Months



REGISTRATION FEE
₹5,000
(One-time)



SEMESTER FEE
₹45,000



BATCH
Starting Soon



SEATS
Limited



PAYMENT
Easy Payment
Options Available



Invest in skills. Invest in experience. Invest in your future.

ADMISSIONS OPEN – LIMITED SEATS

CONNECT WITH US



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SCAN TO APPLY



APPLY NOW

WHY HANSRAJ COLLEGE MEDIA?



Legacy & Trust
Backed by the legacy
of Hansraj College
(78+ years of excellence)



Industry Connect
Strong partnerships
with leading media
houses & agencies



Hands-on Learning
Practical exposure
through projects,
labs & newsroom



Expert Faculty
Learn from media
professionals &
industry experts



Vibrant Campus
A dynamic environment
that inspires creativity
and collaboration