

हंसराज

महाविद्यालय

दिल्ली विश्वविद्यालय

महात्मा हंसराज मार्ग,

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UNIVERSITY OF DELHI

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NAAC ACCREDITED 'A++' GRADE COLLEGE

2024-2025

Name of the Event: Business Beyond Profits: Speaker Session

Organised by: **The Commerce Society**

Date of the Event: 7th April, 2025

Duration/Event Timing: 2 hours

Venue of the Event: Old Seminar Room

Name of Coordinator(s): Prof. (Dr.) Manjit Singh Saggi, Dr. Barkha Dhingra, Dr. Himanshu Bagdi

Name of Convener: Dr. R.C. Garg

The Department of Commerce, Hansraj College, hosted an engaging speaker session titled "Business Beyond Profit" on 7th April 2025, featuring Dr. Alison Ashby, Director of Global Student Recruitment at the University of Exeter, UK. The session offered a fresh and inspiring perspective on how modern businesses can evolve beyond traditional profit-centric frameworks to embrace purpose-driven practices rooted in sustainability, ethics, and innovation.

Dr. Ashby shared insights drawn from her global academic experience, highlighting how responsible leadership and socially conscious strategies are shaping the future of commerce. Her address sparked thought-provoking discussions on the role of business as a catalyst for positive global change, encouraging students to envision a broader and more impactful professional journey.

The event was a celebration of ideas and values, made possible through the steadfast support of the college leadership and faculty.

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[Link for Attendance Sheet](#)

Geo-tagged Pictures:



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