

The Entrepreneurial Cell

Name of the Event – **Power2Idea**

Date of the Event -25/2/2018

Convenor: Dr. Mona Bhatnagar

The Entrepreneurial Cell of Hansraj College organised Power2Idea, an event that was aimed at increasing the creativity and critical thinking skills of the youth. The event was organised during the tenure of 2017-18 by Ecell Hansraj in collaboration with Innolabz, an organisation that aims at bridging the gap between an individual's career path. The event was held in the college premises itself and served as a huge ice-breaker for the college students who do not get the clarity between whether to follow conventional career paths or muster the courage and follow the unconventional ones that aim at creating an impact in the society.

The event was attended by an outpouring number of attendees and the timings were kept in between college hours so that the benefits of the event could reach the maximum number of the youth who are willing to take up entrepreneurship as their career trajectory. Ms.Rama, the Principal of Hansraj College was highly impressed with the coordination and flow of the entire event. The entire teaching staff was also impressed with the initiative taken up by the Entrepreneurial Cell of Hansraj College and motivated the council to take up similar events in the future as well.



The Entrepreneurial Cell

Name of the Event – **Start-Up Expo**

Date of the Event - 17/1/2018

Convenor: Dr. Mona Bhatnagar

The Entrepreneurial Cell of Hansraj College organised Start-Up Expo in collaboration with TiE- The Indus Entrepreneurship during the tenure of 2017-18. The event consisted of various start-ups showcasing their potential and how they add value in the society using entrepreneurship as a medium for the same. The event witnessed a huge footfall of more than 1500 people and more than 50 start-ups from not only the Delhi University region but also the students from other universities who came up and showcased their start-ups. In order to foster and encourage the entrepreneurial spirit, Ecell Hansraj organised various speaker sessions, competitions and brainstorming activities so that the individuals who have an entrepreneurial within them in the blooming stage do not miss out the opportunity to change not only their lives but also the lives of the people who they are connected with. The start-up expo served as a stepping stone or rather the founding pillar for a wide strata of other start-up fairs and expos. Ms. Madhavi Moni, the convenor of the cell as well as Ms. Rama, the Principal of Hansraj College was highly supportive throughout the event and were highly impressed with the success of the event, which helped not only Ecell Hansraj but also Hansraj College reach greater heights.



Entrepreneurial Cell

Name of the Event – Education Summit

Date of the Event -17/03/2018

Convenor: Dr. Mona Bhatnagar

The Entrepreneurial Cell of Hansraj College organised an Education Summit in collaboration with TiE- The Indus Entrepreneurship in 2017-18. The event aimed at educating the masses about the ABCs of entrepreneurship, especially the college youth about the importance of having an entrepreneurial spirit in one's life. The event witnessed a huge footfall from the entire Delhi University with more than 1100 people attending the three-day summit. The summit was a three-day event that consisted of various speaker sessions from highly recognised entrepreneurs who are working towards building a society that cares for its people along with growth. Along with speaker sessions from various industry experts, the summit included a case-solving competition related to entrepreneurship and start-up culture in order to enhance the critical thinking abilities of the attendees and provide them with a direction to start with their entrepreneurial journey. The event was filled with huge zeal and success with various incentives, prizes, rewards and most importantly, networking opportunities for both entrepreneurs and non-entrepreneurs. The summit served as a learning opportunity for everyone. Ms. Madhavi Moni, the convenor of the cell as well as Ms. Rama, the Principal of Hansraj College was highly supportive throughout the event and were highly impressed with the success of the event, which helped not only Ecell Hansraj but also Hansraj College reach greater heights.



Entrepreneurial Cell

Name of the Event – Business Timecoon

Date of the Event -28/05/2018

Convenor: Dr. Mona Bhatnagar

Business Timecoon was one of the most prestigious events organised by The Entrepreneurial Cell of Hansraj. This event was specially curated to foster the spirit of entrepreneurship and business values in budding entrepreneurs. With the support of the biggest telecom service provider in India, Airtel, E-cell Hansraj became the flag bearer of supporting the cause of educating the youth about business and the importance of grasping opportunities. The entire north campus witnessed the presence of some inspirational business leaders who have changed the world with their abundant knowledge, wisdom and experience. The aim of the event was to reiterate and celebrate the efforts and contributions of the biggest business tycoons of the time. With an emphasis on the importance of skills, time management and innovation, The Entrepreneurial Cell of Hansraj presented an opportunity for start-up enthusiasts to watch, learn and grow in the tricky world of business. With the able guidance of our teachers and principal, the entire team of E-cell was able to pull off this event successfully. The endearing support from Airtel helped us bridge the gap between experienced leaders and passionate learners, just like the telecom provider bridges the communication and networking gap between millions of people.



The Entrepreneurial Cell

Name of the Event – Global Summit

Date of the Event -28/02/2018

Dr. Mona Bhatnagar

The Entrepreneurial Cell, Hansraj College in collaboration with The Indus Entrepreneurship, proudly organised the Global Summit, whereby we assembled elite entrepreneurs from all over the country who shared the struggles, exertions and challenges faced by them on their trajectory to success and magnificence. The event was not a mere seminar or a speaker session, but an illuminating and engaging opportunity whereby the aspirants connected with the experts and learned from the finest. The event was filled with ardour and learning, both for the students as well as the organisers and consisted of varied thrilling entrepreneurial journeys along with motivational speaker sessions. The summit was held at a global level that introduced the participants with extraordinary opportunities for networking as networking is one of the key components for the entrepreneurial cells of colleges restricted not just to Delhi University but other universities as well. The summit was applauded by the faculties and concerned authorities at a global level and helped the entrepreneurial cell of Hansraj College work towards skill and network building at a global level.



The Entrepreneurial Cell

Name of the Event – Education Summit

Date of the Event -18/04/2018

Convenor: Dr. Mona Bhatnagar

The Entrepreneurial Cell of Hansraj College organised an Education Summit in collaboration with ICICI in 2017-18. The purpose of the event was to inform the general public about the fundamentals of entrepreneurship, especially college-age students, about the value of having an entrepreneurial spirit. With more than 900 attendees throughout the course of the three days, the event attracted a sizable number of participants from around Delhi University. The two-day summit featured various speaker sessions from well-known business leaders trying to create a society that values its citizens as much as economic prosperity. To improve the attendees' critical thinking skills and provide them with a starting point for their entrepreneurial path, the summit also featured case-solving competitions relating to entrepreneurship and start-up culture in addition to speaker sessions from various industry professionals. With several incentives, awards, and prizes—but most importantly, networking chances for both businesses and non-entrepreneurs—the event was held with great passion and success. The summit provided everyone with a chance to learn. Both the cell convenor, Ms Madhavi Moni, and the principal of Hansraj College, Ms Rama, were extremely supportive of the event throughout and were very pleased with its success in advancing not just Ecell Hansraj but also Hansraj College.



HANSRAJ COLLEGE University Of Delhi NAAC Grade A+ with CGPA 3.62

2017-2018

Name of the Department/Society: The Entrepreneurial Cell

Name of the Event: Seminar NEGOCIO

Date of the Event: 4th November 2017

Data available in Annual Report of Hansraj College: https://www.hansrajcollege.ac.in/files/annualreport/annualreport18.pdf

Negocio is the annual B-plan competition of the Entrepreneurial Cell of Hansraj College, wherein students from all over India are provided with the opportunity to present their ideas in front of a panel of angel investors and venture capitalists. The competition consisted of two rounds- an online round and an offline round. In the online round, students were required to fill in basic details about their ventures, including their financial models, business plans and future goals. The event witnessed significant traction of students having a keen interest in building a start-up, from the ideation stage to its final execution. After scrutinizing and analysing the responses from the online round, 10-15 teams were shortlisted on the grounds of innovation, uniqueness, and financial feasibility of their proposed venture. The selected teams presented their creative, innovative and rational ideas in front of the panel of esteemed investors. Negocio proved to be an amazing opportunity for start-up enthusiasts and budding entrepreneurs as they were facilitated with a platform to accelerate their dreams and ideas. The Entrepreneurial Cell of Hansraj College served as a bridge to connect these young entrepreneurs to esteemed and experienced angel investors and venture capitalists. The event witnessed the networking of like-minded people along with the overall growth of the start-up ecosystem.





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2017-2018

Name of the Department/Society: The Entrepreneurial Cell

Name of the Event: Seminar ILLUMINATE 2018

Date of the Event: 12th February 2018



Data available in Annual Report of Hansraj College: https://www.hansrajcollege.ac.in/files/annualreport/annualreport18.pdf

The Entrepreneurial Cell, Hansraj College organized a one-of-its kind event bringing together renowned entrepreneurs from all over the country from the fields of Education, Food & Hospitality, Visual Blogging, Marketing, Event Management, Fashion & Lifestyle.

The event covered stories about struggle, challenges and hardships that they faced on their way to their success Illuminate aimed at bringing entrepreneurs from diverse fields to come up and share their stories of hardships, struggle and success. The goal is to bring together bright minds to give talks that are ideafocused, and on a wide range of subjects, to foster learning, inspiration and wonder — and provoke conversations that matter. The event is not just a seminar or a speaker session but an interactive platform which will give a chance to potential entrepreneurs to interact and ask questions to the people who have already lived the dream. The event is foresighted to be a great experience for both, the speakers as well the audience.



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Illuminate'18 was a great success with 500+ audience and 10+ entrepreneurs who gave thoughtful insights to the students present there.