



NAAC ACCREDITED 'A++' GRADE COLLEGE

2022-2023

Name of the Department/Society: Global Association of Economics Education

Name of the Event: Skill Enhancement Session

Date of the Event: 7th-17th January 2023

The content department had conducted two valuable sessions to help participants develop their skills and knowledge in research methodology and creative writing.

Academic writing Session

The Academic Writing Session was an excellent opportunity for participants to acquire a comprehensive understanding of research methodology. The session included an introduction to research design, methods, and data collection techniques. Participants were introduced to various research paradigms and were encouraged to choose a suitable one for their research project. The session also focused on developing critical thinking skills, data analysis, and writing skills. The content department provided participants with examples of academic research papers and emphasized the importance of adhering to the prescribed format and referencing style.

Overall, the academic writing session was a valuable learning experience that helped participants develop their research skills, critical thinking, and academic writing abilities.

Creative writing Session

The Creative Writing Session was another excellent opportunity for participants to hone their creative writing skills. The session covered various topics such as content curation, message broadcasting, and social media management.

Participants were encouraged to brainstorm creative ideas and create content that would appeal to their target audience.

The content department provided participants with various tools and techniques to help them curate effective social media content. They were also taught how to craft engaging headlines and write copy that would capture the reader's attention.

The session concluded with a discussion on the importance of analyzing social media metrics and how to use them to evaluate the success of a campaign. The creative writing session was an excellent learning experience that helped participants develop their creativity, social media management, and content curation skills.

The content department's Academic Writing and Creative Writing Sessions were highly informative and beneficial for participants. These skills will undoubtedly prove useful in their future academic and professional pursuits.

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