



हंसराज कॉलेज
— दिल्ली विश्वविद्यालय —

HANSRAJ COLLEGE
University Of Delhi
NAAC Grade A+ with CGPA 3.62

2019-2020

Name of the Department/Society: MarkUs – The Marketing Society

Name of the Event 5: Digital Marketing Workshop

Date of the Event: 22nd January 2020

Marketing enthusiast and President of MarkUs-Ms. Ishita Sharma conducted an informative and interactive session on Digital Marketing. It was an amazing session which gave the attendees wonderful insights about digital marketing. Ms. Ritika Seth, the convener of the society also joined in and made the session more insightful.

