



2020-2021

Name of the Department/Society: Cases over Coffee

Name of the Event 2: Case Solving 101

Date of the Event: 18th January 2021

CoC Hansraj conducted an online session on "Market Entry Cases and Guesstimates" to familiarise network members and students of Hansraj College with the strategies and approach to solve them. Our guest speaker Pavan Sathiraju is an Ex-Mckinsey management consultant and a Serial Entrepreneur who has co-founded Cases over Coffee among many other e-learning platforms. He gave his expert insight into Market Entry cases and Guesstimates that are very prevalent in interviews with a view to help students master these type of cases that would go on to boost their case solving skills and also shared his experiences as a consultant at one of the leading management consulting firms in the world.