



NAAC ACCREDITED 'A+' GRADE COLLEGE

2024-2025

Name of the Event: E-CELL SYNCUP

Organised by: The Entrepreneurial Cell

Date of the Event: 22nd October 2024

Duration/Event Timing: 2:00PM – 4:00PM

Venue of the Event: Multi-Purpose Hall, Hansraj College

Name of Coordinator(s): Advit Arora, Aarohi Bansal & Shivam Mehlawat

Name of Convener: Ms. Madhavi Moni

Event Description

The E-Cell SyncUp served as a vibrant networking mixer, gathering E-Cells from various colleges across Delhi University under a shared vision: “Ideate, Innovate, Network, and Grow the Startup Ecosystem.” This collaborative session provided a platform for E-Cells to exchange ideas, share experiences, and discuss the practicalities of establishing and expanding incubation centres within their institutions. Through active engagement, the participants explored potential partnerships and discussed strategies to strengthen the entrepreneurial ecosystem across campuses, with an emphasis on sustainable growth and mutual support.

An exciting addition to the SyncUp was the participation of Mr. Divyanshu Shukla, Founder of PapSwap, who was invited as the session’s mentor. As a successful entrepreneur, Mr. Shukla brought invaluable insights into the dynamics of the startup ecosystem, offering practical guidance to students on navigating challenges, fostering innovation, and building strong foundational networks for budding ventures. His mentorship provided students with actionable knowledge that addressed both the benefits and complexities of entrepreneurship in today’s competitive landscape.

In a special segment of the event, the much-anticipated PapSwap startup course was launched, offering attendees an exclusive opportunity to learn from an experienced founder in the field. This course aims to provide hands-on training and insights for aspiring entrepreneurs, covering essential topics in startup development, market strategy, and growth management.

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Overall, the E-Cell SyncUp was more than just a mixer—it was a unique occasion for student-led entrepreneurial groups to come together, form meaningful connections, and gain inspiration for the road ahead in cultivating a thriving startup culture within the university ecosystem.

Event Pictures:



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Attach Attendance Sheet

https://docs.google.com/spreadsheets/d/1xKQxZ7lbpSN7SPtUuj_NJJ59VqNP8Sfuy-WaEoaBZ4/edit?usp=sharing