



2019-2020

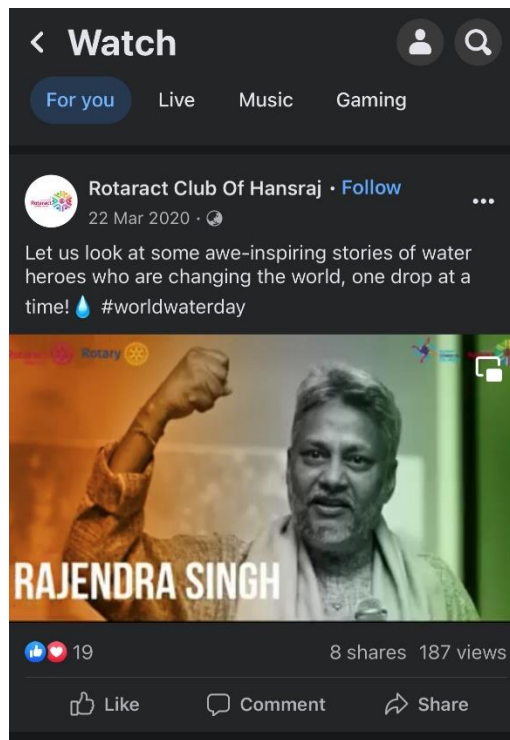
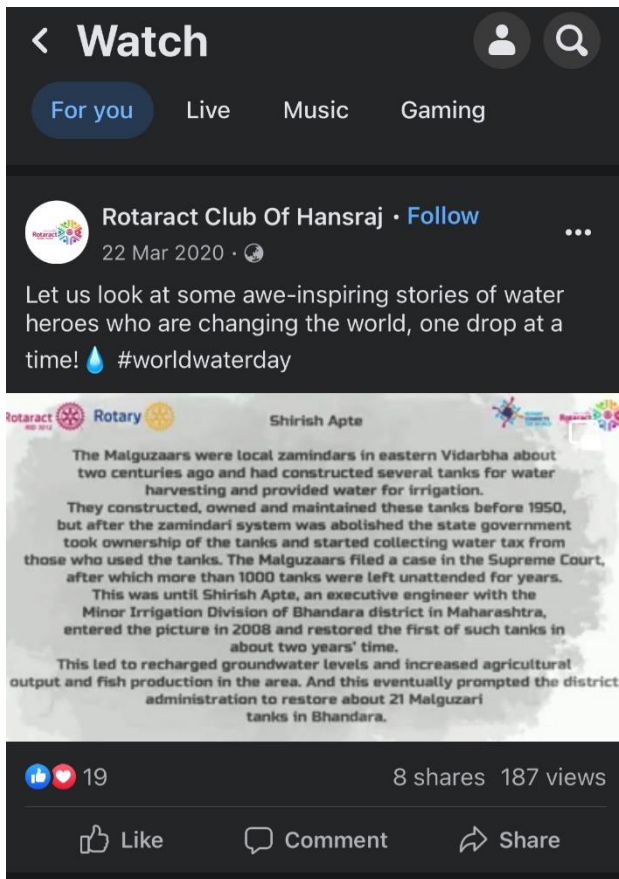
Rotaract Club Of Hansraj College

Name of the Event – Save Water Drive


Date of the Event – 22nd March, 2020

This was an online campaign conducted on social media platform.



Rotaract Club Organised Save water Online Campaign, a video showing the current situation of water scarcity in various parts of the world was shared on social media handles. Inspiring stories of heroes who have worked to save water were shared on facebook handle of Rotaract Club of Hansraj college.





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22 Mar 2020 · 🌐

Let us look at some awe-inspiring stories of water heroes who are changing the world, one drop at a time! 💧 #worldwaterday

  **Ayyappa Masagi**

Ayyappa Masagi has changed the lives of thousands of people by getting them to practise rainwater harvesting and water conservation.

This Karnataka resident purchased six acres of land in a village in Gadag, a dry region, where he started planting rubber and coffee to prove that one can grow these crops irrespective of the amount of rain one gets.

However, after failing several times and after years of research, he found that recharging borewells and practising non-irrigational agriculture methods could help more.

Using these methods, he reaped a good harvest in the two subsequent years and then started spreading the message about these methods in neighbouring areas.


Today, Ayyappa has developed thousands of conservation projects across 11 states and has also created over 600 lakes in the country.

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
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  **Mike Mallozzi**
President of Borderlands Brewing company

Mike is a council member of the Conserve2Enhance water conservation group, an organisation that is committed to helping people and businesses to reduce their water footprints, and to improving the health and flow of local water bodies. Borderlands is also a participant in this group, and they undergo thorough water audits that help them to identify areas in which they can further reduce their water usage.

Mike is one of our WaterHeroes for his dedication to sustainable development, and for leading Borderlands Brewery as they seek to produce the most sustainable beer possible.

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22 Mar 2020 · 

This year, the theme for World Water Day is "Water and Climate Change". Climate change has become so ordinary for us that we tend to ignore its grave consequences.

Did you know that in the last century, Earth's average temperature has increased by approximately 1°C which is causing problems like global warming, melting of glaciers, rise in sea level and ocean acidification? In the short term, the melting of glaciers can cause floods. Eventually, these glaciers may disappear, causing rivers to dry up and droughts to occur. A change in precipitation patterns can lead to :

- * Loss of food security
- * Less economic activity
- * Loss of biodiversity
- * More water borne diseases
- * Less access to clean water

We need to get our facts straight. Climate change is real. It is happening right now as we speak and if we don't do something now, the consequences will be disastrous!





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- * Loss of food security
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The infographic features a background of a blue and white chevron pattern. At the top, it displays logos for Rotary, Rotary Connects The World, Rotaract, Rotaract RID 3012 (Rtr. Mudita Khurana, DRR 2019-2020), and WE. The main title is "Reality Check!". Below the title, five key facts are listed in bold, black text, each preceded by a small globe icon. The facts are: 1. Earth's average temperature has increased by approximately 1°C in the last century, leading to global warming, glacier melting, and sea level rise. 2. The top 700 meters of the ocean have warmed by more than 0.4°F since 1969. 3. Greenland and Antarctic ice sheets have lost mass, according to NASA's Gravity Recovery and Climate Experiment. 4. Spring snow cover in the Northern Hemisphere has decreased over the last 50 years, melting earlier. 5. Global sea level rose about 8 inches in the last century, with the rate in the last two decades being nearly double and accelerating.



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👉 " THE FUTURE WE STEER, OUR WATER BE CLEAR, TOGETHER WE'LL HAVE NOTHING TO FEAR" 👉

💧 World is in our hands, So let's join our hands together and save the WATER. 💧

#projectvaruna #rid3012 #savewater #worldwaterday

