

HANSRAJ COLLEGE University Of Delhi NAAC Grade A+ with CGPA 3.62

2020-2021

Name of the Department/Society: MarkUs – The Marketing Society Name of the Event 4: Webinar – Careers in Marketing Date of the Event: 6th September 2020

Webinar on Careers in Marketing: With new career options coming now and then, MarkUs took the responsibility to enlighten the students about various career options available in the field of marketing. The session focused on the details about the job profile, job description, skill sets, and qualifications for various career prospects like marketing analyst, brand manager, advertising manager, CMO, etc. All in all, the session was insightful for all the attendees who were able to get a much clearer picture of the diverse career options that the marketing domain has to offer.





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