



2017-2018

Name of the Department/Society: Department of Commerce

Name of the Event 1: Info Session on “Bitcoin”

Date of the Event: 1st September 2017

An informative session conducted by the Investment and Finance Cell on -Bitcoin, the money without borders.





Name of the Department/Society: Department of Commerce

Name of the Event 2: Seminar on “How to Crack a Case Study”

Date of the Event: 26th October 2017

The Marketing and HR Cell, Department of Commerce organised a session on 'How to crack Case Studies' on 29th August, 2017.

Officials came from TIME and explained the basics to solving a case study. The officials divided the students in multiple groups and solved a practical case study problem to bring about clarity to the students





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Name of the Event 3: Seminar on LSE Courses and Diploma in Management

Date of the Event:

A seminar was organised for students of 2nd and 3rd year, B.com(H) by ISBF" (Indian School of Business and Finance), an affiliate centre of The University of London to impart complete knowledge about course structure of LSE(London School of Economics) in India, focusing mainly on Diploma in Management. With a brief introduction, right from the beginning, the faculty made sure that this seminar develops as highly engaging, interactive and discussion-oriented. As part of their activities planned for us, Mr. Mukherjee divided the students into groups of 6 or 7 members, allotted each team a newly launched product (electric car, detergent, smartphone)) in the market and it turn asked them to brainstorm and device out an effective marketing strategy for the product which was then to be evaluated by the judges. Meanwhile, we also had two guest speakers, current students at ISBF who gave us an insight into the course structure, student-teacher ratio and other extra-curricular activities that take place on the institution. In the end winners for each category were announced and awarded. A very engaging session where students surely learned the importance of holistic learning and development, concluded then.





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Name of the Event 4: Investment Awareness Programme in Collaboration with IQAC

Date of the Event: 13th February 2018

An 'Investor Awareness Seminar' was organized for students and faculty members of Hansraj College by The Department of Commerce in collaboration with IQAC, Hansraj college, by Mr. Rahul Jain, founder - Bizwiz learning; a global management education solutions provider company which provides mentoring to hone your entrepreneurial and business skills and enhance your employability quotient. Mr. Rahul, being an Alumni of Hansraj College was given a warm welcome by his teacher and our senior faculty member Dr. N.K. JAIN . Throughout the session, he made sure that this seminar on Financial Planning develops as highly engaging, interactive and discussion-oriented. He tried to create an atmosphere where he took us on a journey mile by mile to learn about the importance of planning in our own lives, setting our life goals and to think about investing our money in the right way. He also answered students queries regarding matters like what are the top stocks to invest in or how to make one's portfolio more diversified? It sure was an intriguing session and by the end of it every student and faculty member had something to take back with them.



COMMERCE SOCIETY,
DEPARTMENT OF COMMERCE
IN COLLABORATION WITH
IQAC
HANSRAJ COLLEGE
PRESENTS
Investor Awareness Programme
by
Mr. Rahul Jain
(Founder- Bizwiz Learning)

Date: 13th February, 2018
Time: 12:40 PM Onwards
Venue: Old Seminar Room

CONVENER
DR. SUSHMA RANI

COORDINATOR
DR. MANISHA VERMA

PATRON
DR. RAMA

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Name of the Event 5: Vanijya Utsav'18

Date of the Event: 10th March 2018

Chief Guest and Key Note Speaker: Walmart CEO Krish Iyer.

Vanijya Utsav savours the repute of being one of the most well envisioned departmental festivals. The Department presents this transcendent festival with creatively conceptualised events for students. We are proud to announce our exalted chief guest and key note speaker Mr. Krish Iyer, President and CEO, Walmart India, who shall form a part of our Vanijya venture'18 to instigate and guide us. Moreover, the three cells of the department have designed competitive events to enhance the proficiency of the participants in the field of finance, marketing and entrepreneurship, namely Rat Pack, Bullzai, De Mercadeo, The Battle of Trades, Brand Tambola and IPL Auction.

DEPARTMENT OF COMMERCE, HANSRAJ COLLEGE PRESENTS

Vanijya Utsav
HANSRAJ COLLEGE
NATIONAL COMMERCE FESTIVAL

10TH MARCH 2018

HANSRAJ COLLEGE
PRIZES WORTH **10 LAKHS**

KRISH IYER
(PRESIDENT & CEO, WALMART INDIA)

RATPACK 3.0
DE MERCADEO 3.0

BULLZAI'18
IPL AUCTION

BINGO
BRAND TAMBOLA
BATTLE OF TRADES

UMANG-9407970030 ADITYA-8800975731 AMAN-8860493395

TITLE PARTNER: LIC
FOOD PARTNER: Baskin-Robbins, Parle, etc.
SODIUM PARTNER: etc.
FINANCE PARTNER: etc.
GAMING PARTNER: etc.
BEVERAGE PARTNER: etc.
EDUCATION PARTNER: etc.
MEDIA PARTNER: etc.





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