



हंसराज कॉलेज  
— दिल्ली विश्वविद्यालय —

HANSRAJ COLLEGE  
University Of Delhi  
NAAC Grade A+ with CGPA 3.62

**2020-2021**

**Name of the Department/Society:** MarkUs – The Marketing Society

**Name of the Event 2:** Webinar – Design Thinking

**Date of the Event:** 8<sup>th</sup> August 2020

**Webinar on design thinking:** We at MarkUs, came up with another exclusive webinar on Design Thinking. The informative and engaging webinar took place on 8th August 2020 with the active participation of over 180 students belonging to diverse fields. This webinar primarily focused on the improvement of soft skills among the students which are of utmost significance in defining the real problems and exploring potential new solutions. All the attendees were well-guided about design thinking by the esteemed guest speaker Mr. Rakesh Krishnan from IBM. The event was high-flying which was evident from the student's enthusiasm.

MARKUS- THE MARKETING SOCIETY  
HANSRAJ COLLEGE  
presents a webinar on

## DESIGN THINKING

by  
**MR. RAJESH KRISHNAN**  
(Senior Project Manager at Marlabs Inc.  
& Enterprise Design Thinking Coach, IBM)

Takeaways:

1. Industrial Knowledge on Design Thinking
2. Expert Insights on Information Technology
3. E-certificate to all attendees

**DATE:** 8 AUGUST 2020, SATURDAY  
**TIME:** 4:00 PM

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