

Parivartan - Ek Jot Viklang School, Ludhiana

The member of The Finance and Investment Cell, Hansraj College took a financial literacy session under Project Parivartan 2021. Project Parivartan was a Pan India initiative undertaken by the social wing of the Finance and Investment Cell, Hansraj with the aim to integrate both social responsibility and finance. The 20-day long financial drive included Pan India surveys, financial literacy sessions in NGOs, reports and a concluding conference. The largest Pan India financial literacy drive, Parivartan has impacted over 5000 individuals across 30+ cities and pledges to continue sensitising society about the importance of finance.

A session was taken by 3 members namely Khatwang Gupta, Eesha Goyal and Harshita Goel at the Ek Jot Viklang School, Ludhiana to help spread the project's vision of imparting financial literacy. This session was held on 11th February 2021 for the children of age group 8-16. Fun activities were undertaken to help the listeners feel at ease and then lectures were conducted. A proper curriculum was prepared and the sessions were delivered according to their age and other requirements of the receivers. This helped bring direct impact as it added to the knowledge of both the members as well as the receivers.

