

## 2018-19

The Entrepreneurial Cell, Hansraj College

Name of the Event –Profectus

Date of the Event – 11<sup>th</sup>-12<sup>th</sup> March 2019

Convenor: Ms Madhavi Moni Kumudhini

In March 2019, E-Cell Hansraj conducted its highly admired annual entrepreneurial fest: Profectus'19. The fest comprised of two equally challenging and fun competitions:

**Venture Heist:** A competition where the participants got to make their own success story in the labyrinth of the commercial world. They had to choose their faith of survival or sabotage as they competed to make their mark.

**Business Timecoon:** Organised in collaboration with Bharti Airtel, this comprehensive competition included the application expertise in the fields of finance, HR, PR, Marketing, Strategic management, etc., setting the minds of the participants in a whirl, as they proceeded to compete to win cash prizes worth Rs. 25,000.



