

हंसराज

महाविद्यालय

दिल्ली विश्वविद्यालय

महात्मा हंसराज मार्ग,

मलकागंज, दिल्ली -110007

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HANSRAJ COLLEGE

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2024-2025

Name of the Event: Hansraj Business Plan Competition 2025

Organised by: The Entrepreneurial Cell, Hansraj College

Date of the Event: 3rd April, 2025

Duration/Event Timing: 12:00PM – 4:00PM

Venue of the Event: Hansraj College, University of Delhi

Convenor: Ms. Madhavi Moni

Event Description

The Hansraj B-Plan Challenge: Unplugged successfully brought together budding entrepreneurs from across disciplines and academic levels to navigate the ultimate test of innovation—building a business in a world facing total digital collapse. Centered around the theme of a global internet shutdown, the event challenged participants to think creatively, act decisively, and lead with resilience.

The competition began with “**404: World Not Found**”, a high-pressure crisis simulation round that required teams to respond strategically to an evolving offline catastrophe. Shortlisted teams progressed to “**Tech Support: Reboot Required**”, where they crafted comprehensive business models designed to function in an internet-less environment. This round saw participants present compelling ideas, backed by detailed product frameworks, offline marketing strategies, and social impact plans.

The grand finale, “**Entrepre-No-Net**”, was a dynamic offline pitch session. In this round, teams were presented with a surprise twist that tested their adaptability, decision-making, and negotiation skills in real time. The atmosphere was intense, collaborative, and intellectually charged.

Open to students from class 10 to postgraduate level, the competition welcomed interdisciplinary teams of up to four members. The event received an overwhelming

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response, showcasing the entrepreneurial spirit of students eager to innovate beyond the digital realm.

The Hansraj B-Plan Challenge: Unplugged not only celebrated offline entrepreneurship but also highlighted the importance of adaptability in uncertain times. It concluded on a high note, recognizing and rewarding those who dared to lead without logging in.

Event Pictures:



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