



2018 - 2019

Name of the Department/Society: **Entrepreneurial Cell**

Name of the Event 2: **Fe Magnate 2019**

Date of the Event: 11.03.2019

On 11.03.2019 at 2pm, The Entrepreneurial Cell, Hansraj College organised a Panel Discussion on "**Women Leadership Summit**" at Fe Magnate 2019. It had three women from diverse arenas. They all stand out from the pack, thanks to their one-of-a-kind sartorial sense and sharp business acumen. The panel talked about how important it has been that Women come forward and take up leadership roles in businesses and not just stand behind one gender but rather, stand beside them. All the three panellists inspired the gathering on how they came up with the idea for their businesses and how their journey was all together. The students got a better perspective to move ahead with and were puffed up to take leadership positions in businesses.

About the Speakers

- *Roshni Bhatia*, renowned for makeup tutorials and beauty vlogging through her Instagram handle @thechiquefactor with over 78K followers.
- *Aishwarya Sharma*, a fashion activist and the founder of Figuramoda, who has redefined the word 'fashion', using it as a medium to create awareness about social issues that menace the world today.
- *Sharaddha Gurung*, a literature student turned fashion and beauty blogger who infuses positivity in women through her liveliness and her active participation in creating awareness about mental health.

The event was a huge success and captured the essence of momentousness of women taking up leadership roles in the business and fashion industry.

