



2020-2021

Name of the Department/Society: **MarkUs – The Marketing Society**

Name of the Event 9: Webinar— Job Trends

Date of the Event: 3rd April 2021

Webinar on changes in job trends: The corporate world is a dynamic space with ever-evolving trends which require people to equip themselves with new skill sets to adapt and stay relevant and job-ready in the market. Keeping this in mind, we at MarkUs organized a webinar on “Changes in job trends” in collaboration with Ultimate Access Education to create awareness among the college students about the changes in trends and new demands of the companies in the corporate world and the upcoming career options. The session proved to be insightful for all the attendees. It opened the doors of new career options available for them and expanded their horizons. The webinar also touched upon the ways through which the students can upskill themselves to be future job-ready.

