

The Entrepreneurial Cell

About the Society:

The Entrepreneurship cell, Hansraj College works towards inculcating the spirit of entrepreneurship among students via engaging events, workshops, speaker sessions, challenging competitions, real-life projects, etc and promotes startup culture in and around the colleges of Delhi University. Founded in 2016, this society is a network of industry-smart students who provide an opportunity to aspiring entrepreneurs to develop the necessary skills to upscale themselves in the entrepreneurial world. We, at The Entrepreneurial Cell of Hansraj College, aim at fostering startup culture in and around campus by connecting innovative minds and providing professional guidance to them in starting up. Building a conducive environment for budding entrepreneurs is what we strive for.

Apart from events and webinars, the members here are also responsible for the working of the Mahatma Hansraj Centre for Innovation, Incubation and Entrepreneurship (MHCIIE), the college's very own incubation centre. The mission of The Entrepreneurial Cell of Hansraj College is to promote the spirit of entrepreneurship among the students through consistent initiatives and reach young entrepreneurs and assist them in their entrepreneurial journey.

Convener name: Madhavi Moni K

Faculty members:

Student members (position held if any):

President: Kanishka Jindal

Vice President: Yash Aggarwal

General Secretary: P.Achuth

Joint Secretaries: Chahat Budhiraja and Yuvraj Bhama

Report of events organized/participated in the academic year 20-21:

April 2021

Live Project with Mitti Hub

Mitti Hub is a social venture which aims to foster the needs of the underprivileged artisanal community of India by reviving the dying art form of pottery. Our team of budding entrepreneurs provided them with market research and strategic planning for expanding their startup operations.



March 2021

An informative session on 'BUILDING YOUR OWN E-COMMERCE' was hosted by the Entrepreneurial Cell, where Mr. Prathmesh Kavishwar, a Digital Marketing Trainer at IIDE and an MBA graduate from the Flame School of Business, shared insights during this masterclass. The session was organized online and attended by over 100+ people.

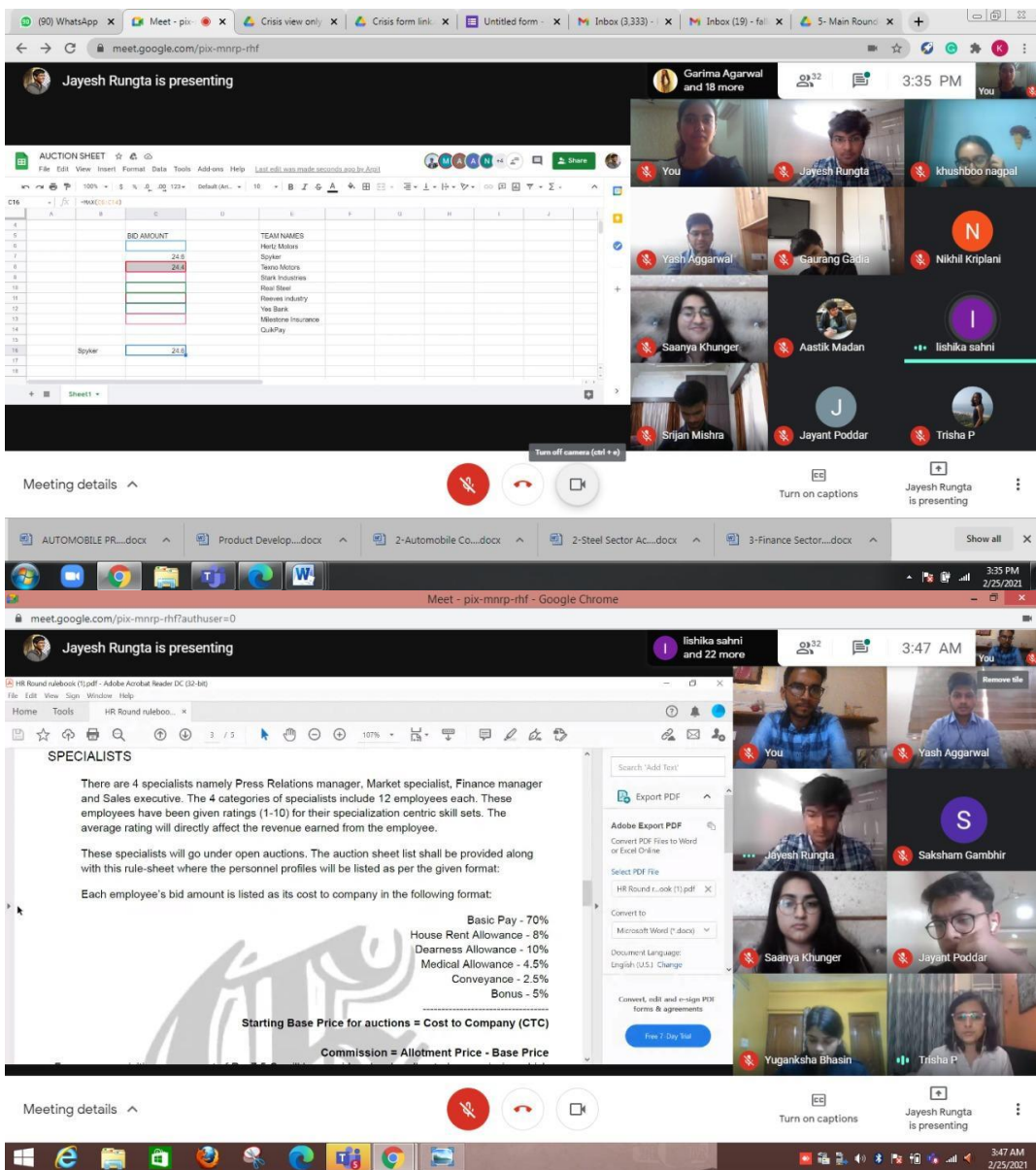


Feb 2021: E-Convention

E-Convention, an event organised by The Entrepreneurial Cell from 25th to 28th February 2021, was filled with ardour and learning, comprising two varied thrilling entrepreneurial journeys Fallen Empires and Artha Kshetra; along with a motivational speaker session.

- **Fallen Empires**

The first event, Fallen Empires, was a simulation of an exciting entrepreneurial world and contained everything from HR, Product Development to PR and Financial Management. With a total registration of 731 people in 431 teams and a footfall of 112 teams in the first prelims, we moved forward with 50 teams in Prelims 2 out of which only 9 teams made it to the final 2 days of the event.



- **Artha Kshetra**

The Contrast Comprehension tested the entrepreneurial acumen of the participants and was based on the great epic of Mahabharata. The registered 266 people and 170 teams went through rounds (or "Havanas") and faced different challenges at every step. In Artha Kshetra, 25 teams moved forward out of a total 105 teams in the first havana. Only 6 teams made it to the last round.

The events were concluded by insightful and illuminating speaker sessions by Rakshit Tandon, a cyber security expert and IMAI consultant, Aditya Arora, CEO of Faad Network and Ankit Agarwal, Founder of Phool.

November 2020:

Live Project with Easy to Pitch

Easy to Pitch works towards making the startup journey of founders easy by creating well-researched and impeccably designed pitch decks, which will help them make the most out of their funding opportunities. Our team got the opportunity to network with startup founders, know more about their business models and develop pitch decks for their funding rounds.



EASY TO PITCH
A ONE STOP PITCHING SOLUTION

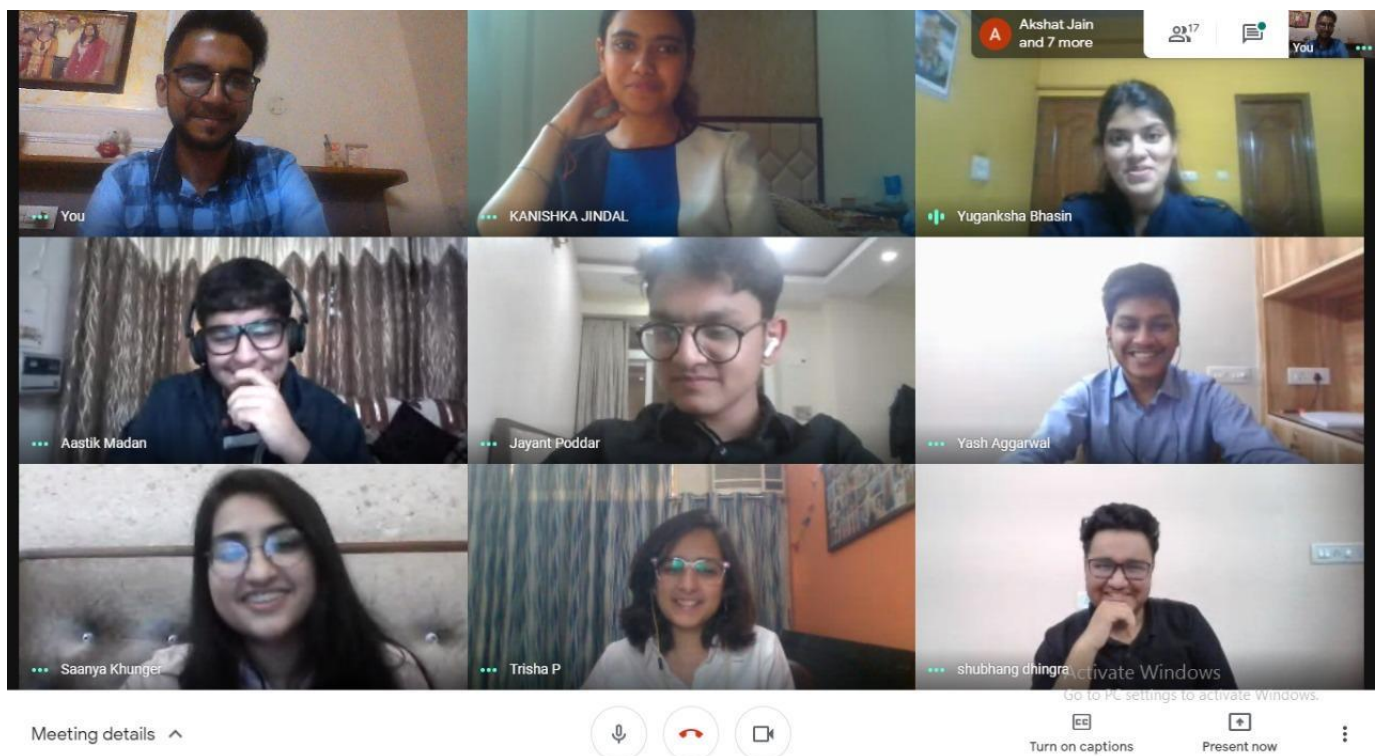
September 2020

The Entrepreneurial Quest

Exclusively organised for students of class 10th, 11th, 12th and recent 12th pass outs, The Entrepreneurial Quest 2.0 was organised to put their budding inquisitive brains into a whirl and to provide them an early insight into the world of entrepreneurship. It tested their analytical acumen, knack for ideation and creativity.

Prelims: This Prelim round of The Entrepreneurial Quest 2.0 was in the form of a series of questions, deriving their roots from various fields like logical thinking, entrepreneurship, finance and many more.

Pitching Round: The shortlisted candidates, were then required to pitch a product which had some manufacturing and functioning defects. This round not only tested the creativity skills of the candidates but also their pitching and convincing skills. Thus, the selected candidates had to manoeuvre their acumen to ideate, create and pitch the product, putting to scrutiny their entrepreneurial skills.



Photographs



