



NAAC ACCREDITED 'A++' GRADE COLLEGE

2022-23

Name of the Department/Society: MarkUs- The Marketing Society

Name of the Event: Scope of Business Analytics

Date of the Event: 24th Jan 2023

The Marketing Society, Hansraj College successfully organised an offline seminar on 24th Jan 2023, the session was taken by Dr. Himanshu Sharma, an assistant professor at IILM. This session gave an insight into Business Analytics as a career.

The session was a resounding success, attracting more than 100 attendees. During this event, valuable

insights were shared regarding the extensive opportunities within the realm of business analytics.

Attendees actively engaged by asking questions, transforming the session into an interactive and engaging experience.

MARKUS | THE MARKETING SOCIETY
HANSRAJ COLLEGE

**SCOPE OF
BUSINESS
ANALYTICS**

DR HIMANSHU SHARMA
SPEAKER

PH.D AND M.PHIL IN OPERATIONAL RESEARCH, DU
ASST. PROFESSOR IILM, JIM, SSCBS
RESEARCH ASST. ICSSS
RESEARCH ASST. ICSSR

24TH JAN 2023 1PM TO 2PM OLD SEMINAR HALL,
HANSRAJ COLLEGE

PROF.(DR.) RAMA (PRINCIPAL) DR. SNEHA S WADHWA (CONVENOR) HARSHIT SINGHAL (PRESIDENT)

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Business Analytics Seminar Participants

Siddharth	Ravi Raj	Nidhi
NIRAJ KUMAR	Sanmeet Kaur wahi	Akshat singh
Karan Kumar	Shrishti Yadav	Ankita
Rajeev	Shreya Jain	Muskan Singh
Ashish	Achhaya Pathak	Yukti Nagpal
Tuba Ansari	Aaranshi Kohli	Shruti Sharma
Sukriti	Aashna	Vikash Mahriya
Harsh Joshi	Muskan chhatri	Tavleen Kaur
Vaishnavee Jadhav	Aditya Agarwal	Divya
Aditi Meena	Divyanshu mishra	Saloni
Saumya	Shikha	Aungshula
Muskan	NEERAJ DHALK	Vanshita
Chakit verma	Sahiba	Monika Joshi
Preeti	Prashanth	Gaurav
Ayuushi	Rekha	Mohd Taha
Anjali Sharma	Adarsh Kumar Mishra	Akshay
Chetna Gorawara	KAUSHIK BARUAH	Sahil Gupta
Nishant	Tanya Jain	Himani
pranav kumar	Pooja gupta	Divyraj Singh
Apeksha	Yash Kant Pandey	Vaibhavi Mittal
Pearl	Kaveri Tandan	Aanchal
Ayushman Choubey	Megha chauhan	Perna
Vanneipari	Abhinav Dubey	Jhalak
Shivani saini	Tannu	Komal
Sahil sharma	Geeta Sachdeva	Tanushi
Naman kapahi	Vasudha	Aman doot
Twesha Sainath	Agrata Singh	Tanveer Alam
Kaviyalozhini	Shilpa	Sakshi
Gunjan Verma	Nishu	Prashansa
Apar	Kashish	Nayan Gupta
Riya Jain	Ayush Rana	Aditi Jha
Anjali	Mansha	Sneha
Alisha Fatima	Sahil kumar	Sameer Ansari
Anjali Saroha	Akshansh Singh	