



2021-2022

Name of the Department/Society: **Entrepreneurial Cell**

Name of the Extended Activity 2: K&D Session: Topic: Resume Building and LinkedIn Profile Building

Date of the Event: 27th December 2021

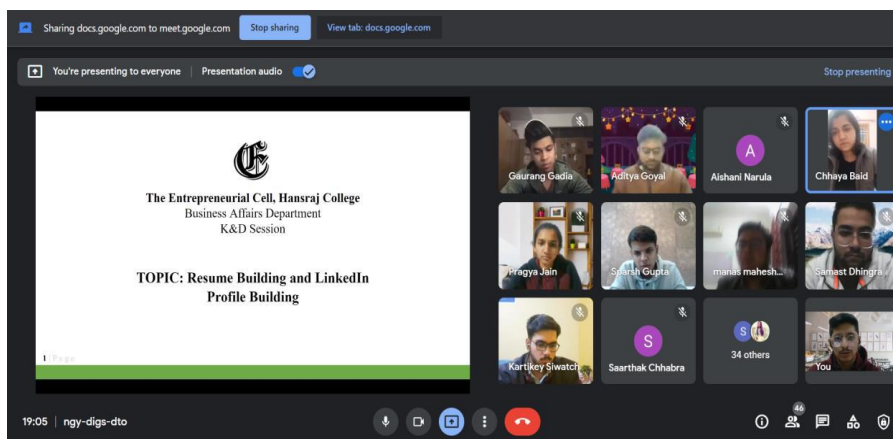
Introduction

The K&D session was organized by the Business Affairs Department. The main aim of the session was to help budding entrepreneurs learn how to make an efficacious CV and LinkedIn profile. The first half of the session included the resume building part and the second half of the session focused on building a LinkedIn profile. The session plucked and highlighted the professionalism one should consider while building a CV or a LinkedIn profile. The resume session started with distinction between a CV and resume which was followed by describing the structure of a cover letter. Different aspects of Curriculum Vitae were clarified. The LinkedIn profile building session elucidated various key points which should be considered while making an eye catching profile. The session ended with a Q/A discussion which allowed each and every member to clear their doubts regarding the various procedures involved in respective processes of CV and LinkedIn Profile Building.

About the session

The need of the hour for any person stepping in an entrepreneurial world is to maintain their adeptness and the first step involves an effective CV and LinkedIn Profile. The session was really insightful and informative as it explained the mere importunate points of CV building. It helped the members to know the Do's & Don'ts while making a CV. The session covered the mistakes people make while building a CV, from using wrong fonts to using wrong design, every minute topic was considered during the session. The LinkedIn session was also very informative, it explained the steps involved in building a strong and professional bio along with avoiding the unnecessary information in your 'About me' section. The session also informed about different ways one can connect to an authentic company or a person. Information regarding personalized and customized messages was also shared. The K&D session was quite engaging with members asking their queries and ended with all the doubts being resolved.

Screenshots





हंसराज कॉलेज
— दिल्ली विश्वविद्यालय —

HANSRAJ COLLEGE
University Of Delhi
NAAC Grade A+ with CGPA 3.62

The screenshot shows a Google Meet interface. The main window displays a LinkedIn profile for Abhyanshu Uttkarsh, a 1st-year BBA student at Hansraj College, University of Delhi. The profile includes a profile picture, name, degree, and a list of mutual connections. To the right of the profile is a grid of participants in the meeting, including Gaurang Gadia, manas maheshwari, Samast Dhinra, Vaishnavi Singh, Revanshi Bhatia, Nishitha BS, Arab kansal, Vedanshi Dokania, Sudeepo Dixit, Sparsh Gupta, and 59 others. The bottom of the screen shows the Windows taskbar with the time 7:32 PM on 12/21/2021.