



हंसराज कॉलेज
— दिल्ली विश्वविद्यालय —

HANSRAJ COLLEGE
University Of Delhi
NAAC Grade A+ with CGPA 3.62

2018-2019

Name of the Department/Society: **MarkUs – The Marketing Society**

Name of the Event 1: Bidwiser 3.0

Date of the Event: 6th Oct 2018

**BIDWISER
3.0**

APPLY AT:
bit.ly/bidwiser3

Win Prizes worth
₹ 20000

AT HANSRAJ COLLEGE
ON 6TH OCTOBER 2018 AT 12:30 P.M.
VENUE: CONFERENCE ROOM

in collaboration with **Illuminati**
The Hansraj College Quizzing Society

Bidwiser 3.0 was yet another chapter of our flagship event, coming back again with some more twists and turns. Participants had to compete and bid to get a product or service and a brand ambassador and use their creativity to come up with a unique CSR activity . Finally with a twist of marketing, the participants had to sell what they had and convince other teams to invest in their package. The event was a great success with a great footfall of around 230 registrations .