



## 2020-2021

**Name of the Department/Society: Entrepreneurial Cell**

**Name of the Event 2: E-Convention**

**Date of the Event: 25/2/2021 – 28/2/2021**

E-Convention, an event organised by The Entrepreneurial Cell from 25th to 28th February 2021, was filled with ardour and learning, comprising two varied thrilling entrepreneurial journeys Fallen Empires and Artha Kshetra; along with a motivational speaker session.

- **Fallen Empires**

The first event, Fallen Empires, was a simulation of an exciting entrepreneurial world and contained everything from HR, Product Development to PR and Financial Management. With a total registration of 731 people in 431 teams and a footfall of 112 teams in the first prelims, we moved forward with 50 teams in Prelims 2 out of which only 9 teams made it to the final 2 days of the event.

- **Artha Kshetra**

The Contrast Comprehension tested the entrepreneurial acumen of the participants and was based on the great epic of Mahabharata. The registered 266 people and 170 teams went through rounds (or "Havanas") and faced different challenges at every step. In Artha Kshetra, 25 teams moved forward out of a total 105 teams in the first havana. Only 6 teams made it to the last round.

The events were concluded by insightful and illuminating speaker sessions by Rakshit Tandon, a cyber security expert and IAMAI consultant, Aditya Arora, CEO of Faad Network and Ankit Agarwal, Founder of Phool.

**THE ENTREPRENEURIAL CELL**  
HANSRAJ COLLEGE

# E-CONVENTION 2021

**ANKIT AGARWAL**  
FOUNDER, PHOOL

**RAKSHIT TANDON**  
CONSULTANT, IAMAI

**ADITYA ARORA**  
CEO, FAAD NETWORK

**DATE - 28<sup>TH</sup> FEBRUARY 2021**  
**TIME - 12:15 PM ONWARDS**  
**PLATFORM - ZOOM**

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HANSRAJ COLLEGE  
University Of Delhi  
NAAC Grade A+ with CGPA 3.62

**THE ENTREPRENEURIAL CELL**  
HANSRAJ COLLEGE

**E-CONVENTION**  
*Let out only the unimaginable*

**DATES: 25<sup>TH</sup>-28<sup>TH</sup>FEBRUARY, 2021**

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