



## 2021-2022

**Name of the Department/Society: COMMERCE SOCIETY**

**Name of the Event 2: Caselytical'21**

**Date of the Event: 25<sup>th</sup> September 2021**

The second edition of the Commerce Society's online case study competition, Caselytical' 21 was organized with the preliminary round held on 18<sup>th</sup> September and the final round held on 25<sup>th</sup> September, 2021. Over 500 teams registered for the case study competition. The mind-bustling competition began on 18<sup>th</sup> September with a preliminary quiz which challenged the participants on multiple aspects of running a business as they raced against time. The winners of the preliminary round advanced to the final round of competition which was conducted over a period of three days ending on 25<sup>th</sup> September, 2021. The finale was an exhilarating round whereby the finalists had to present innovative solutions to a case study given to them in front of the esteemed panel of judges comprising of Dr. Gurmeet Kaur, Associate Professor, Department of Commerce, Daulat Ram College and Mr. Ashutosh Yadav, Assistant Professor, Department of Commerce. It was a perfect blend of business acumen and out-of-the-box thinking.

The event was a huge success and garnered appreciation for its quality from all the participants.

THE COMMERCE SOCIETY  
HANSRAJ COLLEGE  
*presents*

QUESTION MARK  
LIGHT BULB  
MONEY COINS  
MAGNET  
MEGAPHONE  
DOCUMENTS

**CASELYTICAL'21**

PRELIMS ON  
18 September, 2021

PRIZES WORTH  
₹ 1,00,000+

FINALS ON  
25 September, 2021

Registration Link [bit.ly/Caselytical2021](https://bit.ly/Caselytical2021)

Teams of 2 OR Lone Wolves

For queries, Contact:  
Siddhant: +91 88026 06204  
Shivam: +91 77970 71564

TRAVEL PARTNER: stanza living

ACCOMODATION PARTNER: CHOCOFURRY

EVENT SPONSOR: [/comsochrc](https://www.facebook.com/comsochrc)



THE COMMERCE SOCIETY  
HANSRAJ COLLEGE  
presents

PRELIMS ON:  
18 September 2021

FINALS ON:  
25 September 2021

PRIZES WORTH  
₹ 1,00,000+

Team of 2  
Or Lonewolves

**CASELYTICAL'21**

**48 HOURS TO GO!**

Register Now at: [bit.ly/Caselytical2021](https://bit.ly/Caselytical2021)

For queries, Contact:  
Siddhant: +91 88026 06204  
Shivam: +91 77970 71564

TRAVEL PARTNER: stanza living  
ACCOMODATION PARTNER: CHDCOFULBURY  
EVENT SPONSOR: /comsochrc

