

हंसराज महाविद्यालय

दिल्ली विश्वविद्यालय
महात्मा हंसराज मार्ग,
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UNIVERSITY OF DELHI
Mahatma Hansraj Marg
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NAAC ACCREDITED 'A++' GRADE COLLEGE

2022-2023

Name of the Department/Society: Entrepreneurial Cell

Name of the Event: Vidya Vistar Report

Date of the Event: 5th October 2022

THE SCHEME

The Vidya Vistar Scheme is based on the principle of mutual respect, cooperation and sharing between two Colleges/Departments of both the universities as equal partners. We share Expertise and knowledge of the faculty members and other academic facilities and resources.

SESSIONS

The Entrepreneurial Cell of Hansraj College planned a total of three sessions with the motive of sharing knowledge and expertise about entrepreneurship.

1. **INTRODUCTION:** First session was an icebreaker session involving fun quizzes and games on entrepreneurship. The session was made interactive by starting with a fun quiz on popular companies, advertisements, etc. The participants were introduced about the idea and basics of Ecell. An overview of entrepreneurship in general was provided by the mentors. The session ended with an interesting riddle game on popular startups.

2. **EXPERIENCE:** The second session included Sharing of experience, skills and knowledge gained by as a member of Ecell. The mentors shared how Ecell organises its events including logistics, marketing, event management, etc that takes place. Further, participants were also introduced to the concept of building a startup from scratch involving areas of : Feasibility study Market analysis Marketing strategies startup financing, etc .

3. **ENLIGHTENMENT:** The third session aimed at giving the participants a hands on experience on various aspects like marketing, finance, ideation and much more. This involved various activities like preparing elevator pitch and also short assignments to test the knowledge gained in previous sessions. The session also included areas of CV building, business tool kit, swot, pestal, etc.

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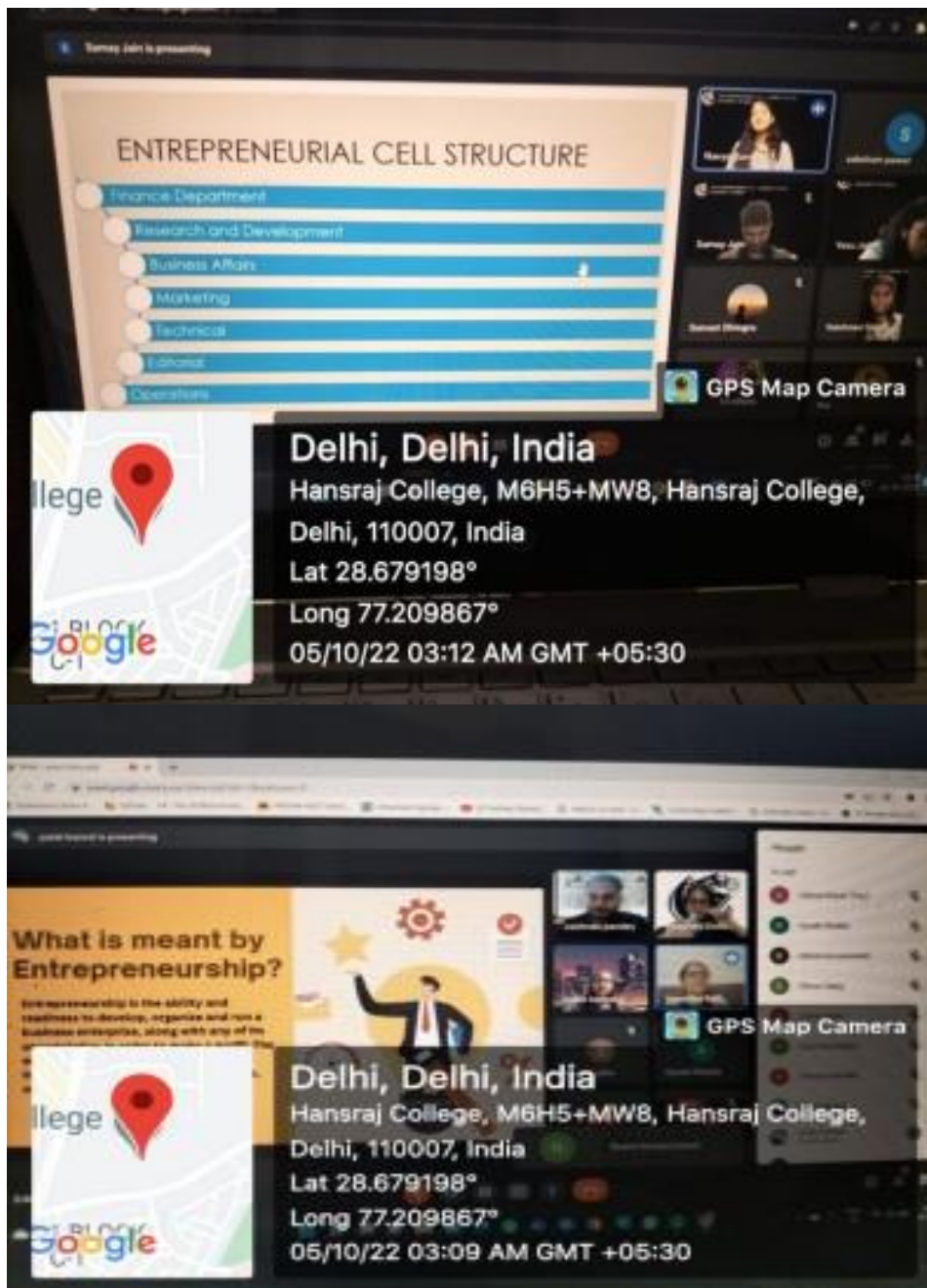
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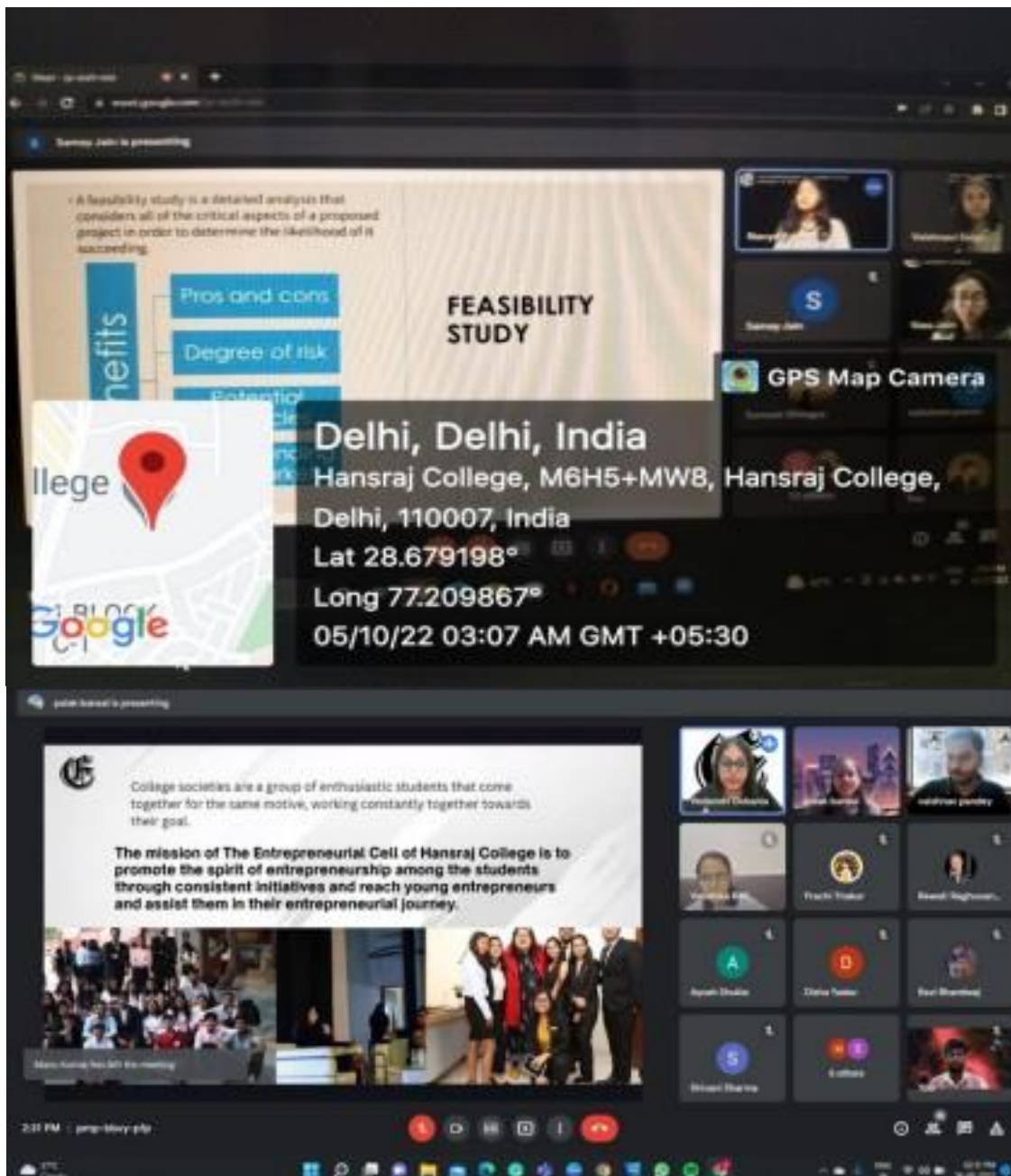
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ATTENDANCE SHEET

- 1 Srijan Mishra
- 2 Vasu Jain
- 3 Samay Jain
- 4 Madhav Goel
- 5 Sparsh Gupta
- 6 Vedanshi Dokania
- 7 Ayush Shukla
- 8 Saksham Panwar
- 9 Vaishnavi Singh
- 10 Sabita Suryavanshi
- 11 Dhruv Garg
- 12 Disha Yadav
- 13 Himani Vashisht
- 14 Palak Bansal
- 15 Manu Kumar
- 16 Ali Yakopa
- 17 Sambhav Aggarwal
- 18 Sparsh Sehgal
- 19 Vanshika Ralli
- 20 Aditya Goyal
- 21 Rehman Mir
- 22 Manan
- 23 Archana
- 24 Smita Ojha
- 25 Pallavi Yadav