

# हंसराज महाविद्यालय

दिल्ली विश्वविद्यालय  
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## HANSRAJ COLLEGE

UNIVERSITY OF DELHI  
Mahatma Hansraj Marg  
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**NAAC ACCREDITED 'A++ GRADE COLLEGE**

**2024-2025**

**Name of the Event: Is it good or bad to be competitive? Lessons for leaders, managers and everyone'**

**Organised by: Economics Society, Hansraj College**

**Date of the Event: 3rd September 2024**

**Event Timing: 12:00 PM Onwards**

**Venue of the Event: Library Auditorium, Hansraj College**

**Name of Coordinator: Muskan**

**Name of Convener: Vinod Kumar Mayala**

### **Event Description:**

The Economics Society at Hansraj College conducted an enlightening seminar with the title "Is it good or bad to be competitive? Lessons for leaders, managers, and everyone" by Professor Daniel Zizzo. The seminar attracted a remarkable turnout of more than 150 undergraduate students and faculty members, making for a rich learning experience.

Professor Zizzo conducted an enlightening session that extended well beyond the boundaries of conventional economic teachings. He examined the ways in which consumer behavior trends and the principles of behavioral economics influence our daily choices, often in ways that we are not consciously aware of. This is especially pertinent as it relates abstract economic ideas to our own experiences.

One of the most interesting aspects of the seminar was the discussion of behavioral conformism in the context of the Covid-19 pandemic. Professor Zizzo explained how our health and economic choices during the pandemic were not made in a vacuum but

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were instead strongly shaped by what other people around us were doing. This is an example of herd behavior, which impacts everything from wearing masks to spending habits, and shows how strongly social considerations are intertwined with economic ones.

The professor also used money burning experiments to further illustrate these points and demonstrate in practical terms how people make apparently irrational choices based on social and competitive factors.

A particularly valuable insight was his advice for world leaders and managers to learn to "ride the tiger," acknowledging competitive forces while managing them strategically rather than being consumed by them. This practical wisdom bridges the gap between academic understanding and real-world application.

The session included an engaging Q&A portion where participants could clarify concepts and explore topics in greater depth. The society concluded the event with a vote of thanks, acknowledging Professor Zizzo's contribution to expanding students' understanding of how competition and conformity shape economic behavior in both personal and professional contexts.

### Geo-tagged Pictures:



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### Attach Attendance Sheet

MUSKAN	VINEET DETHA	NANDHANI
KIRTI AHUJA	ASMIT SACHAN	CHARU TOMAR
KAVYA KUNJ	JAGRUTI SAHU	SUSHUMNA PANDA
SNEHA NAGAR	NAOREM NITISH SINGH	SAKSHI NIRANJAN
HARSHITA CHAUDARY	IPSA NAUTIYAL	SNEHA BHART
AKSHARA RAI	TANMAY PRUTHI	VANSH ARORA
ADITYA GOEL	AKSHAY GREWAL	ARYAMAN SINGH
GAURAV ARUN VERMA	AYUSH NEMA	NAVISH BEHL
AARUJ	SATYAM	MAYANK SHERAWAT
ABHISHEK KANWANT	PALAK	KANIKA

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KIRAN	SHAURAYA SHISODIYA	DAKHA SHARMA
PRATEEK	PIYUSH GUPTA	TANISHKA KANSAL
LAKSHIT KATHURIA	SHUBHAM RAJ	SHALAB GUPTA
AAKASH MATHUR	ARSHIKA SINGH	RAUNAK GARG
JAGRITU PATEL	MAHIPAL SINGH	YESSHU SINGH
KARTIKAY KOLHI	PARTH KUMAR	HARSH TOPPO
RADHIKA AGRAWAL	SIDDHARTH SAMAL	PRAKHAR GUPTA
ARYAN BHURA	RAGHAV BANSAL	DIVYANSHI SAINI
HARSH SAROJ	ALOK SONOWAL	SOUMYA KOCHAR
AGASTYA ARORA	NEETI	SARTHAK
AGAM SHARMA	AYUSH KUMAR JHA	SARTHAK RANA