



**हंसराज कॉलेज**  
— दिल्ली विश्वविद्यालय —

**HANSRAJ COLLEGE**  
**University Of Delhi**  
**NAAC Grade A+ with CGPA 3.62**

**2021-2022**

**Name of Society** : Entrepreneurial Cell  
**Name of the Event** : Ramp-Up  
**Date of the Event** : 15 April 2022

Ramp-Up, a novel addition to the plethora of events conducted by The Entrepreneurial Cell, Hansraj College, is a start-up expo aimed at connecting investors with youth-run early-stage operational start-ups from across the country. Mentors and the other start-ups also offer a beneficial networking chance for the participants.

With the aim to instil the spirit of Entrepreneurship among the youth, as well as becoming the part of the on-going start-up culture wave, Ramp Up this year received more than 40 start-up applications, out of which, after rigorous and extensive screening, top 15 were selected to pitch their ideas and business plans to 20+ investors from some of the top Global VC Firms such as Sequoia, India Accelerator, Invest India and even more.

The investor line-up this year included:

- **Kaustubh Mundra** (Member, Sequoia Surge Investment Team, Seed Funding)
- **Jyoti Soni** (Venture Capitalist, Registered Representative, Rainmaker Securities)
- **Tarun Jain** (VP and Director on Board, Dariohealth Corp.)
- **Aditya Darolia** (Co-Founder, PedalStart)
- **Manvi Mehra** (Senior Entrepreneur in Residence, India Accelerator Lead, iAngel Network)
- **Devang Raja** (Founder, Venture Wolf Capital)
- **CA Sarthak Ahuja** (CA, CMA, CFA, ISB Gold Medalist, CS)
- **Shiva Shanker** (Vice President, Ankur Capital Fund)
- **Christine Vincent** (Venture Capitalist, Head of Investment and Investor Relations, Tech Innovations)
- **Rajesh Mane** (Partner, 9Unicorns)
- **Chinmay Marulkar** (Senior Associate, BLinC Invest)
- **Vrajesh Panchal** (Associate, BlinC Invest)
- **Keshav Lohia** (Investment Analyst, Kalaari Capital)
- **Vishal Goyal** (Co-Founder, Investors India Alliance)
- **Jayant Kawatra** (Venture Partner, Wavelaunch VC)
- **Uddeshya Goel** (Associate, Startup India)
- **Poojit Jain** (Co-Founder, Eaglewings Venture)
- **Lipi Panchmia** (Analyst - Portfolio Management & Research at 100X.VC, Chartered Accountant)
- **Dipesh Mohile** (Managing Partner, Investor India Alliance)
- **Sarthak Jain** (Investment Analyst, Faad Network Pvt. Ltd.)



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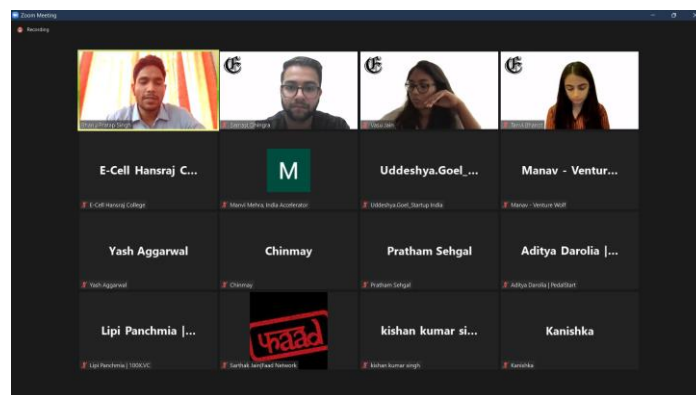
The event's pitching round was divided into four sessions over two days.

On the first day of the event, eight incredible start-ups showcased their business plans and financials to potential investors and mentors.

These were as follows:

### 1) CashCry (FinTech)

CashCry is a one-stop rewards and discovery platform for users to earn cash back. They also provide performance based marketing for merchants. By partnering with e-commerce merchants across categories, including Fashion, Health and Beauty, Groceries etc. They aim to simplify everyday deals and make online and offline shopping more rewarding.





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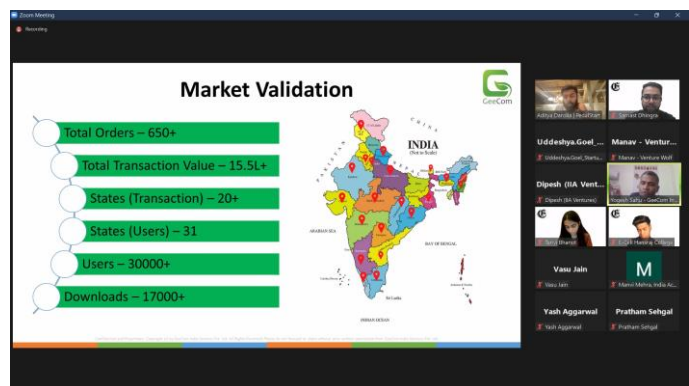
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## 2) GeeCom India Services Pvt. Ltd. (AgriTech)

GeeCom India platform is a self-driven, ready to use, 'Complete Digital Solution', which empowers Farmers & FPOs to set up their 'Online Shop' in just a few minutes and 'Market' their products to thousands of people just in 'Few Clicks'. This Virtual Mandi connects the farmers directly with the buyers across the entire country, ensuring that farmers receive healthy, organic/natural, and good quality products directly.



Providing Tech platform to the Farmers for right Market and right Price



## 3) Gaadiweb.com (B2B Marketplace)

Gaadiweb seeks to be the one-stop-shop of auto components and accessories for B2C and B2B clients. GaadiWeb has become a pioneer in the auto component domestic aftermarket by creating an



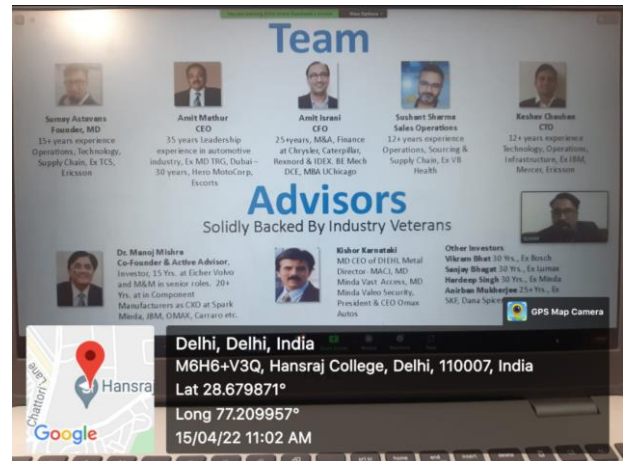
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Online to Offline model that caters to the requirements of their potential customers in the spares and accessories space.

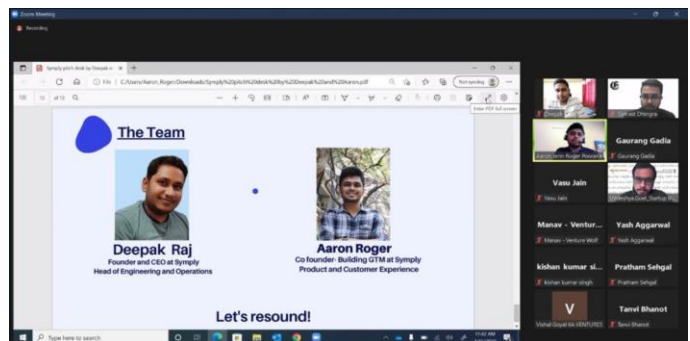
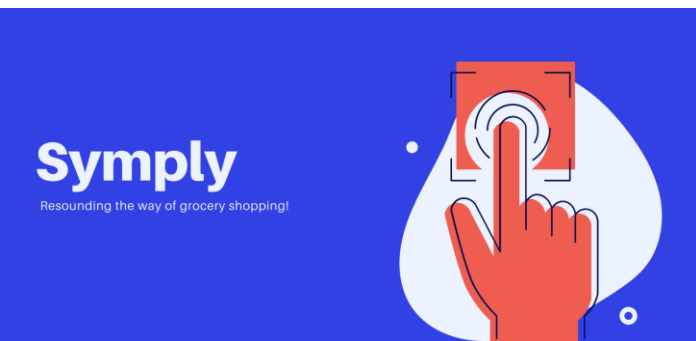


**B2B Technology Platform for Auto Aftermarket Parts & Accessories for Garages & Fleet Operators**



#### 4) Symply (B2B Marketplace)

Symply is an app which gives you the best deals on groceries from all available delivery sites.





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5) Vinciis Creations Pvt Ltd (Marketing Platform)

They are building an open and decentralised marketplace for outdoor advertising to engage directly with the consumers. The problem of complex deployment and management of outdoor ads, which makes them ineffective and inefficient, is being simplified by providing an intermediary free marketplace to sell and buy ad space in real-time while also providing the consumers with an option to engage with the outdoor campaigns of their own choice, and get incentivised for their data and attention.



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An open marketplace for outdoor advertising to engage directly  
with the consumers...

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Vinciis Creations Pvt. Ltd.  
www.vinciis.in



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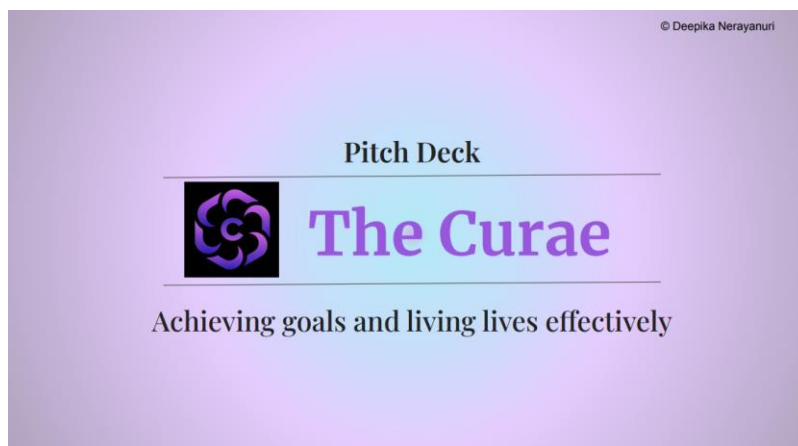
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6) Venthrapy Private Limited (Healthcare)

Venthrapy is a virtual mental health and wellness platform that focuses on providing accessible, affordable and confidential online therapy sessions with licensed Clinical Psychologists.



7) The Curae (Healthcare)  
The Curae helps people achieve their goals and live their lives effectively with both happiness and success with a special emphasis on mental health and self-love through informative Instagram posts, articles on our website, online and offline workshops, development programs and virtual conferences for the youth across the globe.





**8) Quali5care and Consulting Private Limited (Healthcare)**

Quali5care is an asset lite tech-enabled rental solution that aggregates medical equipment in real-time and rents it out via an online e-commerce rental platform. The customer has access to a large pool of inventory that is both economical and timely.



Each startup was extensively questioned by the investors regarding their valuations, previous funding if any, their go-to market strategies, market size, customer data available with them and more. There was a sense of zeal among the participating business as well as the investors who were very interested and participative during the entire event.

**Day 2** of the event commenced with pragmatic pitching sessions for the remaining 7 start-ups. Each start-up pitched with utmost confidence to the panel of the investors followed by the round of questions and answers. The pitching start-ups were as follows.

**1) Let's Paathshala**

Paathshaala is an e-learning platform which offers unorthodox skill based courses with the aim to build PassionPreneurs. Their mantra goes, "Hum kala bhi seekhaate hai aur kala se kamaana bhi." They boast a revenue of more than 1.5 million rupees in just 9 months of operations, with 1500+ paid customers and a team of 20+ members.



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## 2) The Science Odyssey (EdTech)

The Science Odyssey is building an ed-tech platform focussed on a rewarding and personalised learning experience for its consumers. Their USP is providing coins redeemable in the form of products and coupons to students whenever they learn with us in order to incentivise the learning process.







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### 3) Exam Lounge (EdTech)

Exam Lounge provides guidance for gradual learning for their customers in their respective arenas. Students scoring either 40%, 70% or 95% are being taught using reinforcement learning and flow theory. Their system analyzes user behaviour and pace while offering the appropriate content to let them learn at their max calibre.

## Exam Lounge

A personalized path to success



### 4) Sirway Me (EdTech)

Sirway Me is an online research company that connects researchers to the right Indian participants. They offer the services of research consultation, data collection, and data analysis. Sirway Me aims to make research as easy as ordering things on Amazon.



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##### 5) Trepare Pvt Ltd (Ed-Tech + Web 3.0)

Trepare.com is an Ed-tech platform providing cohort-based courses in the web 3.0 space. While offering fun and engaging workshops, they are building an active and engaged community of mentors and learners. In this rapidly changing world, they try to capitalise on every opportunity we get to provide our audience with the latest know-how related to interesting topics like Crypto-trading, Metaverse, DAOs, NFTs, DEFI, and much more.





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**6) Hussky Innovations (NFT based)**

Hussky is an organisation that strives to foster the artistic spirit in youth with the motto 'Make every art count'. Hussky supports budding artists by providing an exhibition, exploration, and growth platform. Hussky is more than simply a marketplace; it's a community of art lovers!



**7) Limray (Social Platform)**

Limray is India's first Job, Projects, Learning & Professional Network site. The platform is used for Professional Networking, Freelance Projects, Courses, Career development and allows job seekers to post their CV's. It can be used to organise offline events, join groups, write articles, publish job postings, post photos, videos and more.





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Over the period of 2 days and more than 12 hours of pitching, the event came to its glorious end. Ramp-Up, being the first of its kind investment-based event in the entire North Campus not only provided a platform to the young budding entrepreneurs looking to raise capital, but also promoted the spirit of entrepreneurship, which is of utmost importance in today's day and age.

“In the end, a vision without the ability to execute is probably a hallucination.”