



2019-2020

Name of the Society: Srishti Chetna (Zoological Society)

Name of the Event 9: Awareness to IPR

Date of the Event: 10/2/2020

Srishti Chetna organized a seminar on “Awareness of IPR” on 10/2/2020 which enlightened the students about IPR (Speaker: Dr. Rekha Chaturvedi, Former IPR chair, Cluster Innovation Centre, D.U.), IPR & Human Rights (Speaker: Prof. V.K.Ahuja, Head, Law Centre-II, Faculty of Law, D.U. and Copyright issues in Cyberspace (Speaker: Mr. Deepak Joshi, Founder-Lexwalk Foundation).

The first talk of Dr Rekha Chaturvedi was highly informative as she explained about the IPR and its importance just like any property which helps us in monetary gains. IPR helps in well-being of humanity, rest on its capacity to identify and the novel approaches for further innovations. Also, it helped to differentiate the trademarks, industrial designs, geographical indications and copyrights.

Prof. Ahuja enlightened us about the IPR and how it is to be balanced with respect to the Human Rights of education and food. With the advancements in biotechnology and GI crops, how the interest of common man is protected.

Mr Deepak Joshi interacted with the students to make them understand how the issues of copyrights are being protected in the cyberspace. The seminar motivated the participants to identify and strike a balance between the social and cultural well being of all by realizing how IPR's can be a catalyst for a country's economic growth.





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