

हंसराज

महाविद्यालय

दिल्ली विश्वविद्यालय

महात्मा हंसराज मार्ग,

मलकागंज, दिल्ली -110007

दूरभाष : 011-27667458, 27667747

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HANSRAJ COLLEGE

UNIVERSITY OF DELHI

Mahatma Hansraj Marg

Malkaganj, Delhi – 110007

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NAAC ACCREDITED 'A++' GRADE COLLEGE

2024-2025

Name of the Event: Vanijya Utsav

Organised by: The Commerce Society

Date of the Event: 12th and 13th April, 2025

Alumni Co-Convenor of the Society: Mr. Khem Chand

Name of Convener: Dr. R.C. Garg

Event Description:

The Commerce Society, Hansraj College, hosted **Vanijya Utsav 2025** on 12th and 13th April in an immersive online format, uniting brilliant minds from across the country in a celebration of intellect, innovation, and enterprise.

The fest showcased a suite of thoughtfully curated flagship events designed to challenge, inspire, and engage:

- **Caselytical** encouraged strategic problem-solving through real-world business scenarios.
- **Early Stage Symposium** served as a platform for entrepreneurial ideas to be pitched before eminent venture capitalists.
- **M&A Mayhem** simulated the high-stakes environment of corporate mergers with four rigorous rounds.
- **DeMercadeo 10.0** showcased marketing ingenuity with creative campaign-building.

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The speaker series, **Vyakhyan**, hosted Mr. Subhash Garg, former Finance and Economic Affairs Secretary, who shared insights on global fiscal policy, and Mr. Adit Yadav, career content creator, who discussed navigating modern professional landscapes.

Vanijya Utsav 2025 reaffirmed the Commerce Society's commitment to cultivating capable, visionary leaders for the world of commerce.

Pictures:



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GLOBAL MARKET OVERVIEW

In today's markets, perceptions move faster than fundamentals -- and sentiment is the spark.

UNITED STATES
Tech's IPO Fever: Multiple IPOs suggest sentiment and tech's IPO fever with 40% increase and volume hit high.
Sentiment: Bullish on Tech, Bearish on Energy.

CHINA
Recent EV Crash (2021): Recent EV crash suggests negative sentiment on EVs, but sentiment is still strong.
Sentiment: Bullish on EVs, Bearish on Tech.

UNITED KINGDOM
Sentiment Driven Drop (2021): Inflation (PI) and negative sentiment suggest by Bloomberg & AlphaSense.
Sentiment: Bullish on Tech, Bearish on Energy.

Turning Text into Trends

1. Data Collection: News, earnings calls, analyst reports, and X (Twitter).
2. NLP Processing: AI reads and understands text (sentiment, topics, entities).
3. Analytics & Insights: AI identifies key trends and sentiment changes.
4. Visual Analysis: AI generates visual reports and charts.
5. Insights: AI provides actionable insights and recommendations.

01 Bloomberg Terminal
Purpose: Real-time news and earnings call sentiment via NLP.
Sentiment Use: Spot analyst tone shifts and sector sentiment changes.

02 AlphaSense
Purpose: Track management tone over time and compare across peers.
Sentiment Use: Personal search of filings and calls for sentiment tags.

03 Reddit
Purpose: Crowdsourced IPO and analyst stock tips.
Sentiment Use: Gauge retail mood via comment volume, upvotes, and tone.

04 X (Fin-Twit)
Purpose: Real-time market reactions and influencer tracking.
Sentiment Use: Analyze tweet spikes and sentiment by ticker using NLP.

Market Sentiment | Indian Market Overview | Data Sources & Metrics Framework | Key Performance Indicators | Challenges and Solutions | Innovative Recommendations

THE COMMERCE SOCIETY
HANSRAJ COLLEGE

INSTRUCTIONS

1. The goal of this round is to assess the synergy between your company and others by solving word searches linked to different industries.
2. You will be given 8 word searches, each corresponding to a different industry. For each industry, solve as many hints as possible.
3. You will have 15 minutes to solve the word searches. You may approach the puzzles in any order.
4. Each company will have a best and worst possible merger option. Based on your answers, multipliers will be assigned reflecting these synergies. A cumulative multiplier—derived from your overall word search performance—will be used in the following rounds.
5. A Google Form will be provided for each industry. Team leaders must input the correct answers for each hint number in the corresponding box.

THE COMMERCE SOCIETY
HANSRAJ COLLEGE

presents

चक्रोपुत्र उत्सव
THE ANNUAL COMMERCE FEST

DEMERCADEO

GO TO MARKET

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Attendance:

S. No	M&A Mayhem	Caselytical	Early Stage Symposium	Demercadeo
1	Mohd Saad Choudhary	Anshu Yadav	Sushant Jadhav	Prakhar Gupta
2	Vinayak Agrawal	Varun Mehra	Priyam Gupta	Krittin Verma
3	Anant Rastogi	Aaditya Singh Yadav	Rachit Gupta	Devansh Garg
4	Nikita	Aman Abhilash	Krishna Bansal	Harshita Harkar
5	Aman Mahlawat	Vaibhav Kumar Sharma	Kailash Rathod	Moulik Bansal
6	Gautam Arora	Ayush Raj	Disha Garg	Shourya Singh
7	Nimish Sugla	Sagar	Tanmay Chakraborty	Kevin Joseph
8	Khushi Ansari	Akshita Rai	Lakshay Chawla	Krish Mittal
9	Medhansh Parashar	Aradhya Singh	Kartika	Aditi Khanna
10	Harsh Singh Tanwar	Priyanshu Sengupta	Guruanshpreet Singh	Atharv Somani
11	Rohit Sinha	Tashu Saini	Anshika Kumar	
12	Radhika Lath	Deepak Adhikari	Avni Bardia	
13	Shubham Gupta	Abhijeet Sharma	Divisha	
14	Laksharth S M	Khyati Elwadhi	Jannat Thakur	
15	Bhavya Goel	Shyla Sachdeva	Aarav Gupta	
16	Samarth Agarwal	Soumya Tyagi	Daksh Rampuria	
17	Bhavya Sharma	Adya Pandey	Samyak Kataria	
18	Radhika Shekhawat	Parth Adwani	Sidharth Batra	
19	Hardik Tiwari	Aditi Sharma	Vidushi Aggarwal	
20	Kanishka Pal	Siddharth Sharma	Anisha Tickoo	
21	Nipun Gupta	Krish Mittal	Moksh Garg	
22	Rashi Kedia	Gautam Garg	Ridima Lohani	
23	Saumya Ruhela	Ansh Agrawal	Ayush Saini	
24	Sarthak Chaudhary	Bhaves Sagar	Khushi Jain	
25	Chitranshu Niranjana	Janvi Agrawal	Shrut Jain	
26	Niharika Lath	Shruti Agrawal	Tanish Aggarwal	
27	Ojas Khanna	Kritika Ghosh	Arzoo Patra	
28	Jatin Goyal	Ishanika	Nikita Kumari	
29	Kundan Bansal	Harshita Dogra	Sneha Kumari	
30	Lakshay Gupta.	Mehak Jindal	Satwaik Sahoo	
31	Lovish Kalra		Aman Singh	
32	Muskan		Sahil Ali Salmani	
33	Saksham Gupta		Aanchal Singh	
34	Drishiti Aggarwal		Kaushiki Bhadauria	
35	Arjun Pathak			
36	Priyanshu S Malani			
37	Krish Soni			
38	Gargi Birla			
39	Garv Khurana			