



हंसराज कॉलेज  
— दिल्ली विश्वविद्यालय —

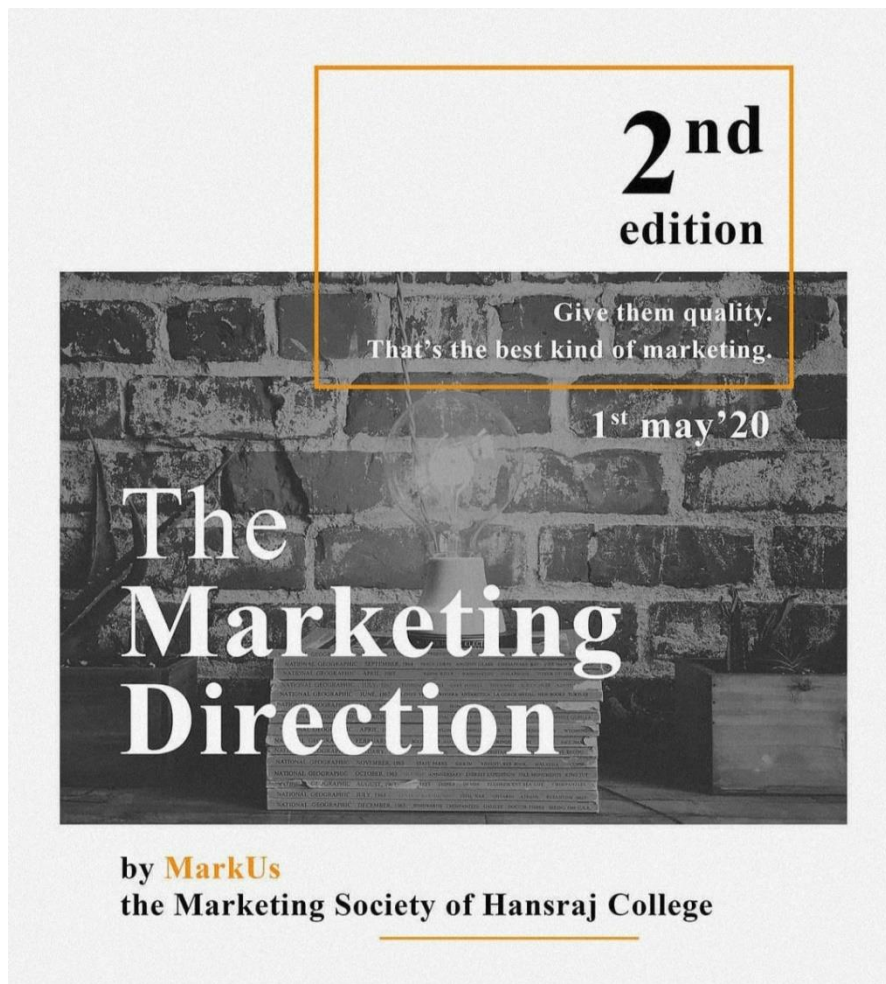
HANSRAJ COLLEGE  
University Of Delhi  
NAAC Grade A+ with CGPA 3.62

**2019-2020**

Name of the Department/Society: **MarkUs – The Marketing Society**

Name of the Event 9: The Marketing Direction

Date of the Event: 01<sup>st</sup> May 2020



MarkUs was proud to launch , ‘the Marketing magazine 2.0’- the second edition of our annual magazine. This magazine is a culmination of various thought provoking ideas and marketing insights. The magazine not only covered facts about the world of marketing, but also mind boggling case studies in the simplest manner possible.