



2020-2021

Name of the Department/Society: **Enactus**

Name of the Event **2: Social Entrepreneurship session**

Date of the Event: 4th June 2021

To inculcate the knowledge of business and its related strategies, we organised social entrepreneurship session with the Vidya Vistar scheme, an activity to create awareness about the realities of the business world and help to offer a real-life experience for the youth to encourage the startups and related business models.

The screenshot shows a Zoom meeting interface. At the top, there are several participant thumbnails. The main content is a presentation slide titled "Need". The slide text reads: "The chosen company idea must be relevant to the entrepreneur and must meet the following requirements". It lists three requirements: 1. Allow entrepreneurs to put their abilities to use. 2. Allow for the use of locally available raw materials in the production of a product or service. 3. Assist entrepreneurs in developing products that are in high demand but aren't readily available on the market. Starting with a product that can be sold could be a good idea. Below the list, there are two more lines of text: "Entrepreneur to employ any technological know-how or machines that he or she is familiar with." and "Entrepreneur to address a contemporary issue in the society." A chat bubble from a participant named "From 59_Vanshika Kabra to Everyone" says "yeah. So, we must keep a balance between social aspect and profitability." The Zoom meeting controls are visible at the bottom, including "Unmute", "Start Video", "Participants", "Chat", "Share Screen", "Pause/Stop Recording", "Reactions", and "Apps". The system tray at the bottom right shows the time as 5:33 PM on 11/16/2021.