



हंसराज कॉलेज
— दिल्ली विश्वविद्यालय —

HANSRAJ COLLEGE
University Of Delhi
NAAC Grade A+ with CGPA 3.62

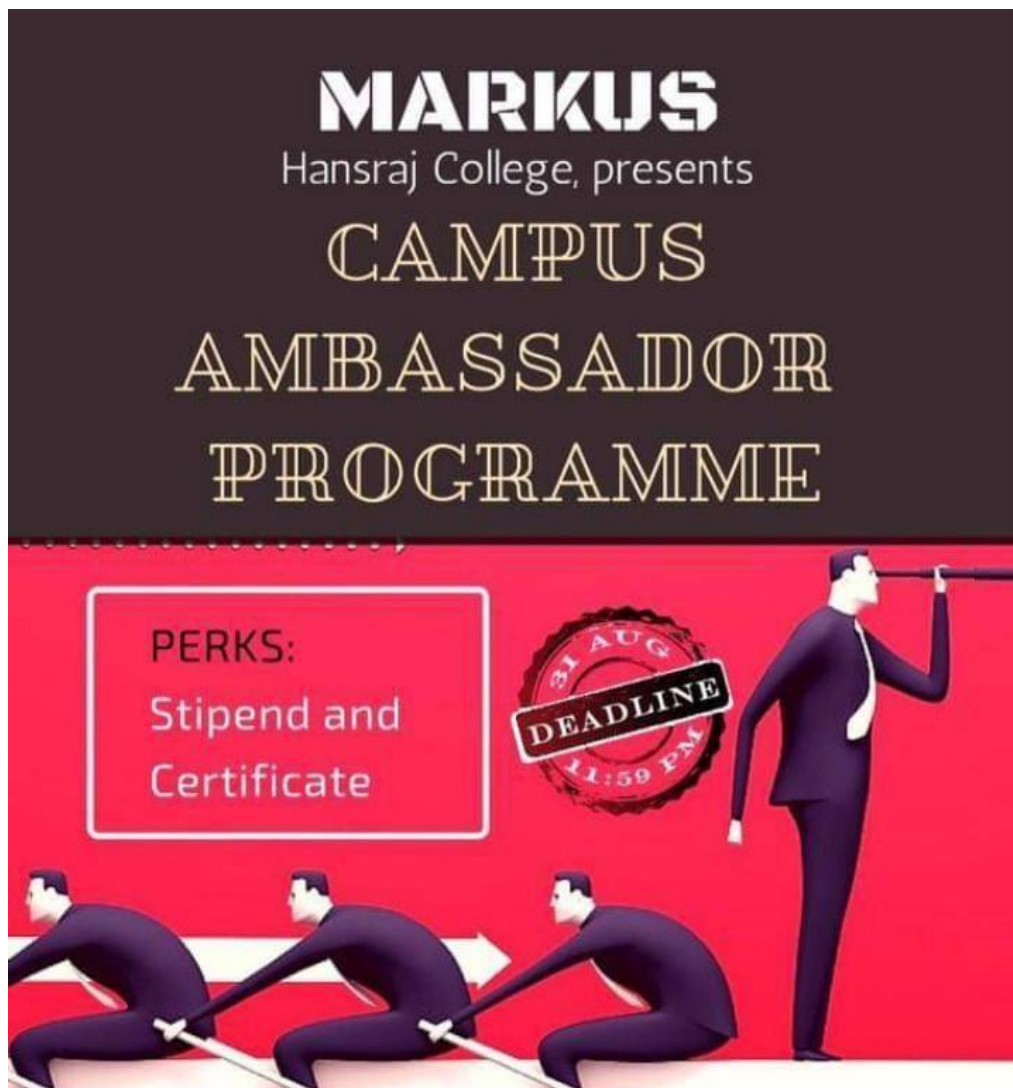
2017-2018

Name of the Department/Society: **MarkUs**

Name of the Event 1: Campus Ambassador Programme

Date of the Event: 5th to 31st Aug 2017

MarkUs started a campus ambassador programme to gain popularity and a wide reach throughout the Delhi University. It was a very successful program that mutually benefited both the parties.





हंसराज कॉलेज
— दिल्ली विश्वविद्यालय —

HANSRAJ COLLEGE
University Of Delhi
NAAC Grade A+ with CGPA 3.62

Name of the Department/Society: **MarkUs**

Name of the Event 2: **Hunt to Surf**

Date of the Event: 7th to 12th Oct 2017

MarkUs has organized the competition hunt to surf. The entire competition was based on the discovery of unknown facts and the participants had to search for treasure. The competition was one of its kind and proved to be a great success.

MARKUS - THE MARKETING SOCIETY
HANSRAJ COLLEGE
presents

HUNT TO SURF
Let the journey of discovery be ventured!
DEADLINE:
6 October 2017
Register: bit.ly/HuntToSurf

BID WISER 2.0
Where one bid can turn your fortune!
DEADLINE:
10 October 2017
Register: bit.ly/Bidwiser2

Contacts
GHAZAL ABHINAV
9650482630 7291837456

Knowledge Partner: SHIV DAS & SONS EDUCATIONAL PUBLISHERS
Gifting partner: the solited store
Cashback partner: PaizaWaps
Media partners: DU, DU News, Student Stores
Sports partner: Games On Dials
Quizzing partner: Bismillah
Education partner: IBS Institute Rabini Branch



हंसराज कॉलेज
— दिल्ली विश्वविद्यालय —

HANSRAJ COLLEGE
University Of Delhi
NAAC Grade A+ with CGPA 3.62

Name of the Department/Society: **MarkUs**

Name of the Event 3: Bidwiser 2.0

Date of the Event: 12th Oct 2017

Markus has organized yet another chapter of its flagship event Bidwiser 2.0. A competition with its true essence in bidding and marketing. The participants had to bid for products, brands etc and then market it.



Name of the Department/Society: **MarkUs**

Name of the Event **4:** Caso Dominor

Date of the Event: 8th and 13th March 18

MarkUs has organized its case competition Caso Dominor. The participants were given real time case problems and had to give innovative solutions for the same in their own thinking capacity.

MarkUs The Marketing Society Presents And hubhopper **Caso Dominor**

PRIZE WORTH :
40,000
INCLUDING
CASH 10K

Online Prelim : 8th March
(6 PM onwards)
Final Round : 13th Mar(Tentative)

Deadline for
Registration: 8th March(5 PM)

Contact :
Ghazal : 96504 82630
Abhinav : 72918 37456

bit.ly/casodominor
Facebook.com/markus.hrc

Co-Powered by : Brand Warrior
Accommodation Partner : YOURSHELL
Experience Partner : xoxoday
Gaming Partner : Games on Doors
Media Partners : DUKHABAR.COM

Cyankart Cashback Partner : PaisaWapas