



हंसराज कॉलेज
— दिल्ली विश्वविद्यालय —

HANSRAJ COLLEGE
University Of Delhi
NAAC Grade A+ with CGPA 3.62

2018-2019

Name of the Department/Society: **MarkUs – The Marketing Society**

Name of the Event 3: Digital Marketing-Unlocking Career Growth Opportunities

Date of the Event: 24th Oct 2018



MarkUs organized a workshop on digital marketing unlocking career growth opportunities by Mr. Varun Satia , Ex brand ambassador Maggi, Nestle.This career oriented marketing workshop was in collaboration with Kraftshala. Digital marketing is a necessity in today's times and to improve chances of getting hired and unlock career growth opportunities this workshop was very helpful for the students.