



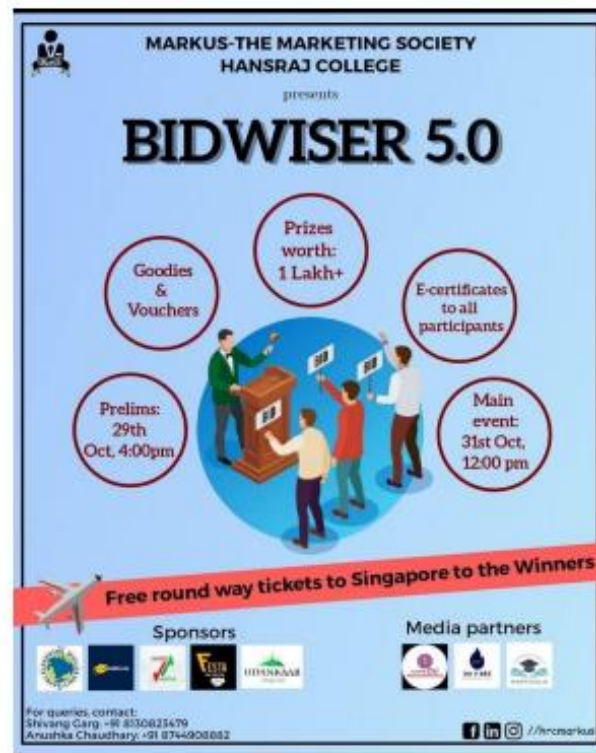
2020-2021

Name of the Department/Society: **MarkUs – The Marketing Society**

Name of the Event 5: Bidwiser 5.0

Date of the Event: 3rd November 2020

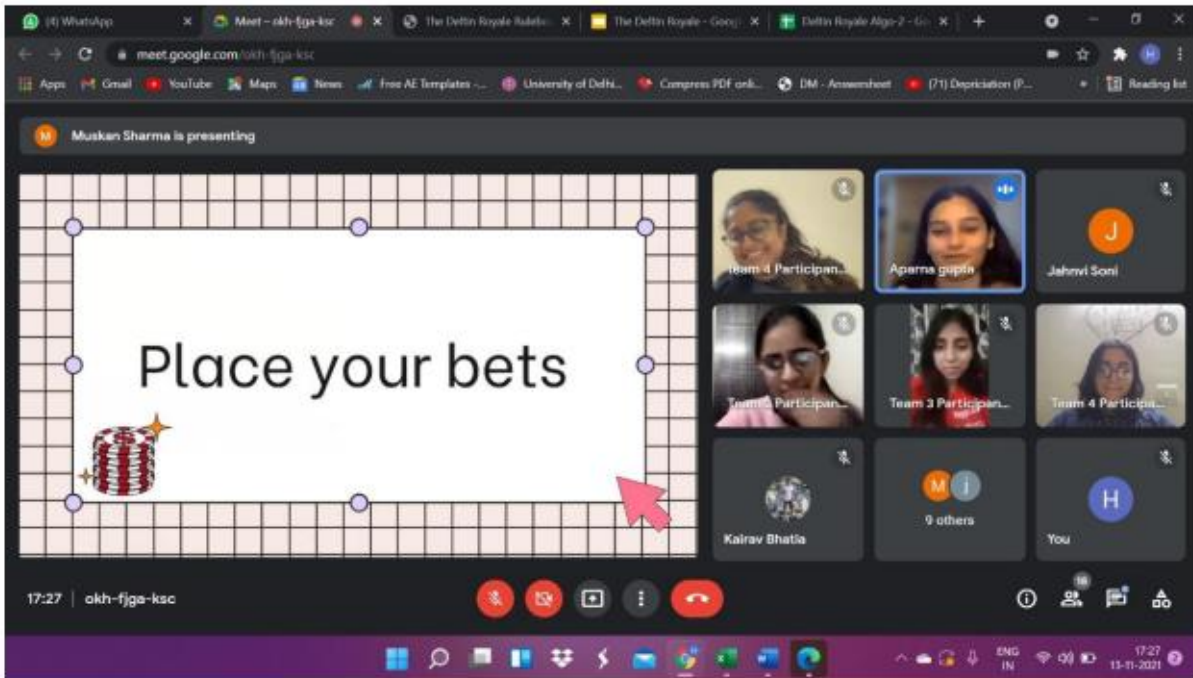
Bidwiser: MarkUs- The Marketing Society, Hansraj College organized yet another edition of its flagship event 'Bidwiser'. The event witnessed the participation of over 300+ students coming from diverse academic backgrounds across India. The event consisted of three competitive rounds which required the teams to showcase their skills, tactics, wits, and marketing strategies to succeed to each level. The event combined the elements of bidding and auction infused with the twist of marketing. The top 15 teams made it to the finale to fight for the coveted title and prizes worth Rs. 1,00,000.





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