



2020-2021

Name of the Department/Society: **Shristi Chetna**

Name of the Event 1: Webinar entitled “Need for Intellectual Property Rights for Innovation Ecosystem”

Date of the Event: April 17, 2021

Srishti Chetna: The Zoological Society of Hansraj College organised a webinar entitled “Need for Intellectual Property Rights for Innovation Ecosystem” on April 17, 2021 at 11 AM. The session was headed by our esteemed speaker Mr. Vijay Kumar Shivpuje, Director, Patlex Business Solutions, Mumbai. The talk centralised around what IPRs are? How they are important in today’s scenario? And what is the innovation ecosystem? He started with the ways of succeeding in start-ups and business by being: the first mover, the first in competition and the Unique, creative and innovative. Later he introduced us with different forms of intellectual property rights like patent, copyright, Trademark, design, trade secret and geographical intellectual property rights. The talk was followed by a Q&A session where the participants were actively involved and raised several questions regarding the topic. The topic of the webinar attracted around 90 participants including students and faculty members from various colleges across the Delhi University and even beyond. The webinar was hosted by Ms. Sandhya Chauhan, 1st year undergraduate of Zoology Department and took place on the platform of Google Meet.

SRISHTI CHETNA
ZOOLOGICAL SOCIETY | HANSRAJ COLLEGE

Invites you all
In an
Interactive Talk Session

Resource Person
Mr. Vijaykumar Shivpuje
Director, Patlex Business Solutions,
Mumbai

Topic
**Need of IPR
for the
Innovation Ecosystem**

Patron: Dr. Rama
Principal, Hansraj College

APRIL 17, 2021
11 AM (IST) ONWARDS
VIA GOOGLE MEET

Teacher-in Charge: Dr. Vandana Km. Singh
Society Convenor: Dr. Jaya Malhotra
Programme Convenor: Dr. Pooja Arora

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