



2021-2022

Name of the Department/Society: **COMMERCE SOCIETY**

Name of the Event 9: Vanjiya Utsav'22

Date of the Event: 21st April 2022

The Commerce Society, Hansraj College organized the 7th edition of its Annual Department Event, 'Vanjiya Utsav'22 - Into the Comm-verse'. This invigorating event was split into 2 rounds: Prelims which were held on 19th April 2022 and Finals which took place on 21st April 2022. With mind boggling events in the domains of Finance, Entrepreneurship, Marketing & Human Resource, the event was held in offline mode.

The Entrepreneurship Cell exhibited Ratpack 7.0 - Outsmart the Rabble, which made the participants push into igniting their inner entrepreneur where the participants had to reconstruct an insolvent company acquired via auction and also overcome the challenges that came their way. The Marketing and HR Cell brought - DeMercadeo 7.0 - Dive into the Mayhem, to test participant's dexterity. Rounds were devised so as to analyze their analytical, creative and presentation skills in the Marketing & HR field. These include rounds such as tweet preparation and presentation, auctions and investment. Another enthralling event was organized by the Investment and Finance Cell - Bullzai'22 - Conquering the Trader's Gambit which involved analysis of macro news, company description etc. and use such information in making smart decision of investment under small cases.

The event also witnessed the unveiling of another edition of DeFacto'22- the annual publication of the Department of Commerce. Furthermore, we were highly obliged that CA Sanjay Agarwal (Director of Finance, Microsoft) graced the occasion as keynote speaker and enlightened us with his words of wisdom. On the whole, the event was a huge success and amassed lots of appreciation. The participants were delighted and gave their fruitful feedbacks.





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