



2020-2021

Name of the Department/Society: **The Entrepreneurial Cell**

Name of the Event 4: Building a product

The Podcast "building a product" by Gautam Raj Anand was one of the many attempts made by the Entrepreneurial Cell of Hansraj to foster the spirit of entrepreneurship in young minds. During the entire course of the podcast, Gautam was successful in shedding light on some of the most interesting and intriguing concepts like the Minimum Viable Segment (MVS), Micro Questions in the Feedback Cycle and the Balancing Act, contributing to the building of a meaningful product. He also talked about his journey with Hubhopper and drew some inspiring lessons from his diverse experiences.