



2020-2021

Name of the Department/Society: MarkUs – The Marketing Society

Name of the Event 1: Webinar – Digital Marketing

Date of the Event: 19th July 2020

MarkUs - The Marketing Society, Hansraj College successfully organised the first webinar of the session on 19th July, 2020. The session was conducted by Ms. Jyotsna Gautam, Digital Marketing Strategist at Google.

The webinar was intriguing & insightful with the participation of 100+ attendees. Listening to Ms. Gautam's experience left an entrancing impression on the attendees. Covering a range of topics from digital transformation to marketing strategy, the session was equally interactive & helpful as Ms. Gautam guided the attendees with their career prospects too.

