

Commerce Society

Convener: Ms. Sonal Gupta
Co-Convener: Dr. Sudesh Kumari
Teacher In-charge: Dr. Meghna Malhotra
President: Mr. Akarshit Jha

The Department of Commerce is one of the flagship department of the college. The department strives to foster innovative and entrepreneurial leaders of tomorrow in corporates, business ventures, public policy, academia and the social sector via an eclectic mix of classroom teaching, experiential learning and industry-student interaction programmes.

The Commerce Society of the Department of Commerce is built upon the principles of cohesion, learning and devoted engagement. The activities of the society engender holistic development and honing of career friendly skills and capabilities in our students.

The academic session 2020-21 was altogether a different experience with online teaching and virtual events throughout due to Covid-19 pandemic

Event 1: Defacto' 21

The Department of Commerce bring out the 2021 edition of their annual publication, Defacto. The magazine provide a platform to students to exhibit their views and opinion and to showcase the ideas and solutions for the latest issues in the field of commerce, economics, trade and industry. The Defacto' 21 is a compilation of exemplary thoughts and teams applaudable efforts and present a diverse outlook on numerous diverse issues that arouse amidst the COVID-19 pandemic. It intends to broaden the horizons of the readers and to inspire them to think further.

Event 2: Vanijya Utsav'21 (20th April, 2021)

The Commerce Society organized the annual national festival of Department of Commerce, Hansraj College- 'Vanijya Utsav'21: The Abode of Sagacious' on 20th April 2021. Students from all over the country participated with all their wit and enthusiasm in the competitions organized by the three cells of the society. Vyakhyan- The speaker session for Vanijya Utsav'21 was attended by the likes of Mr. Sanjiv

Bajaj (Joint Chairman and MD of Bajaj Capital) and Mr. Suresh Prabhu (Member of Rajya Sabha and Ex- Union Railway Minister). The words by these esteemed leaders enlightened everyone present at the festival. Counsellors from IDP Education held a session that gave students an insight into admissions at foreign universities and essential skills for the future. The festival was a grand success and a great learning experience for everyone.



The competition was divided in three parts:

1. Bullzai

The Investment and Finance Cell, Commerce Society organised 'Bullzai- The unrivalled Business Brawl' as a part of Vanijya Utsav'21 with a view to put the financial acumen and analytical proficiency of the participants in the testing bowl. The event witnessed approximately 425 registrations

from students of premier institutions PAN India. The Event comprised of two rounds- the Prelims and the Finals, both of which were held online.

The Prelims was held on 19th April, 2021. The Preliminary round further consisted of two sub-rounds of Mock Stock wherein the participants were required to invest the given amount of funds into different securities that had been provided. The process of investing was to be done on the basis of news and rumours given to them. The Top 8 teams having the highest portfolio value qualified the Prelims and progressed to the Final Round.

The Final Round of the Event, comprising two sub-rounds, was held on 20th April 2021. The qualifying participants were provided with a market situation prevalent in the world along with different securities to invest in. The participants had to keep in mind and consider various factors while making their investments including the impact of market events, brokerages and taxes among others. The winner was declared on the basis of final portfolio value.

The event was a massive success and received positive feedback from the participants.



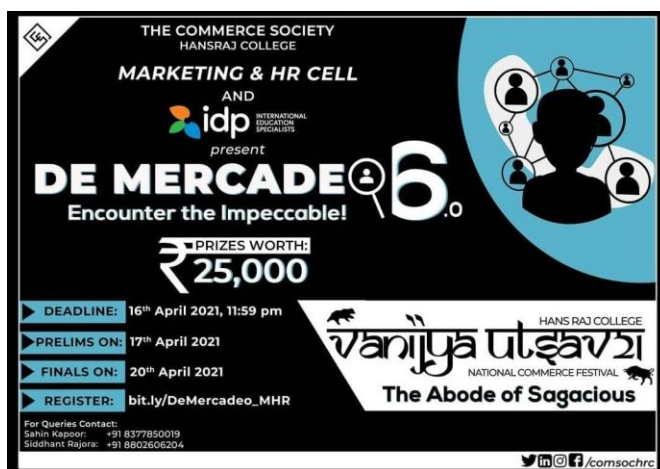
2. DeMercadeo

The Marketing and Human Resource Cell, the Commerce Society organised 'DeMercadeo 6.0 – Encounter the Impeccable' under Vanijya Ustav'21. Over 300 students from all over India became a part of this event. The event consisted of two rounds - the Preliminary round and the Final round, both of which were conducted online.

The Preliminary round was held on April 17th, 2021. In this round, the participants were given a 30-minute window in which they had to solve

ten interconnected cases merged with a crossword. These tests evaluated the participants' intelligence, focus, and dynamism. To crack the problems and emerge as the quickest and most accurate, the teams had to use their business acumen. The Top eight teams advanced to the final round.

The Final round of DeMercadeo 6.0 took place on 20th April 2021 on Google Meet. The teams had to deploy marketing and HR skills and put their perspicacity to test. The team that ventured through all the rounds, which involved various marketing and HR aspects, emerged as the victor. The participants enjoyed the event and appreciated the efforts of the organisers.



3. Ratpack

The Entrepreneurship Cell of the Commerce Society successfully organised 'RatPack 6.0- Let The Rat Race Begin' as a part of Vanijya Utsav'21. Despite the entire event being conducted online, we witnessed around 400 registrations for the preliminary round which took place on 18th April 2021. It tested the participants' mettle through questions based on logical reasoning and business analysis capabilities.

In the end, eight teams were qualified for the finals which took place on 20th April 2021 via Airmeeet. In a rigorous test of 2 hours, the participants had to acquire companies, trade shares and come up with an elevator pitch. The team which got maximum investments in their joint venture from other teams, emerged as the winner.

The feedback from our contestants made RatPack 6.0 yet another successful and memorable event.



Event 3: Caduceus'21 (7th April 2021)

Caduceus involves three indigenously designed rounds that test the wits and smarts of all those who dare to participate in this mega event.

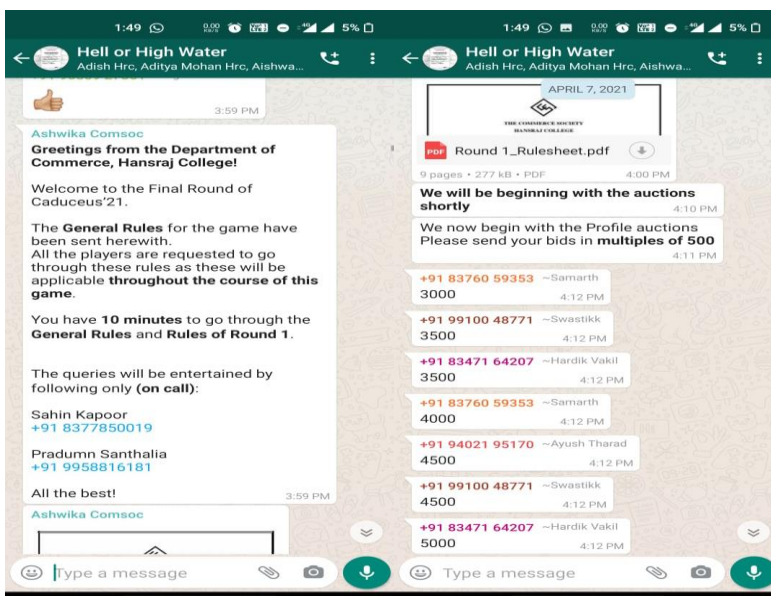
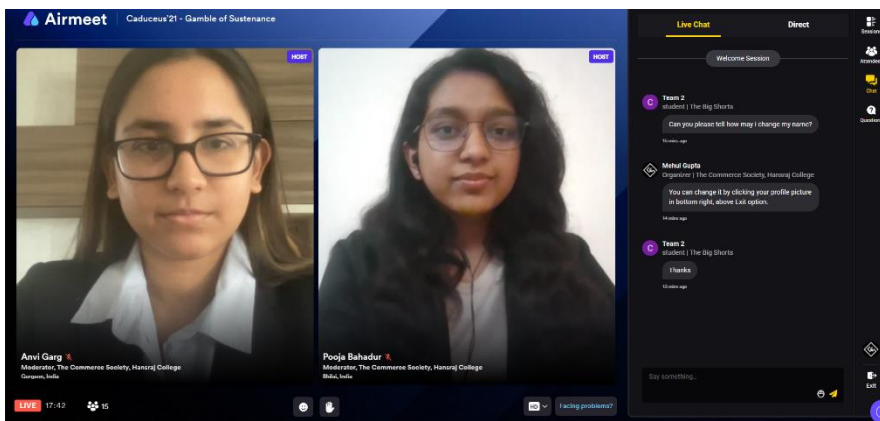
The first round is designed to test the bidding skills and strategic thinking of the teams. But don't take a breather just yet because to navigate through these tough waters, you will require no less than vigilance of an owl.

On the off chance that the first round appeared to be a cake walk to you, don't just start celebrating because the second round will undoubtedly test your sagacity. This round will require you to rack your brains in order to reach the solution.

And remember, knowing what's going around always helps. So, just be sure to brush up on the recent happenings around the globe.

If the teams are able to get past all this, an exciting but increasingly difficult round will await them. This round will require the participants to tap into the entrepreneur, investor and marketer inside them to crack the taxing challenges, involving elements of game theory which will be put forth before them.

The contingent that defeats all other participating contingents in the aforementioned three enthralling rounds shall win. Each contingent will consist of 3 members.

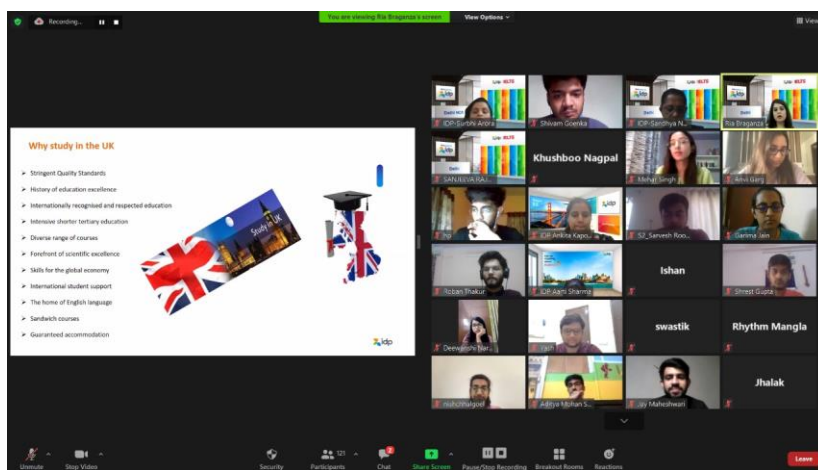


Event 4: Informative Webinar on Studying Abroad by IDP Education (23rd February 2021)

The Commerce Department, Hansraj College, successfully organized an informative webinar on studying overseas, conducted by the esteemed panelists at IDP Education, on the eve of 23rd February, 2021.

The webinar covered foreign education in reputed places such as the UK, USA and Canada, among others. They answered every critical question ranging from scholarships, living expenses and admission process; thereby clearing the doubts of over 150 participants in the webinar.

They also highlighted the scope of foreign education amidst the present Covid-19 scenario. With over 120 offices in more than 30 countries, IDP is also a proud co-owner of IELTS (International English Language Testing System.) Their valuable advice on every topic was much appreciated by every aspiring college student who wished to study abroad in the future.



Event 5: Webinar on "Higher Education Abroad" by Global Opportunities Ltd. (19th February 2021)


**THE COMMERCE SOCIETY
HANSRAJ COLLEGE**

[Twitter](#)
[Facebook](#)
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is organising a webinar in collaboration with

"Global Opportunities"


 Leading Overseas Education Consultants

Registration Link: <https://meet.google.com/eec-sgxx-ezq>

<p>Objectives:</p> <ol style="list-style-type: none"> 1. Easy access to the outside world for anybody heading forward in higher education. 2. Augmenting students' experience through expert counseling and unmatched support services 3. Facilitating the admission and visa processing, post the acceptance of the application by the partner university 	<p>Duration: 4:00 p.m.</p> <p>Date & Time: 19th February</p> <p>Platform: Google Meet</p>
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For queries, contact:
 Vaibhav: +91 89739 80171
 Akshat: +91 98735 61556

MS. SONAL GUPTA (CONVENOR)	DR. SUDESH KUMARI (CO-CONVENOR)	DR. MEGHNA MALHOTRA (TEACHER-IN CHARGE)
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The Department of Commerce, Hansraj College, in collaboration with Global Opportunities Pvt. Ltd., conducted a webinar on 19th February 2021, on 'Higher Education Abroad'. The main motive of the webinar was to inform students who are interested in pursuing further education overseas about the wide range of opportunities available to them.

Global Opportunities Pvt. Ltd. is India's pioneer education consulting group that undertakes student recruitment from India and Nepal for 500+ institutions and university partners across the globe. The speaker gave an insight into some of the most popular foreign destinations for higher studies such as The United States of America, the United Kingdom, Australia, etc, and the suitability of each country according to the career path a student wishes to opt for. They also informed the students about the various courses offered by the universities situated in these

countries. Various exams that are required to secure admissions, handling finances, safety, VISA and passport regulations are some other very important areas that were covered in this webinar.

It was a valuable learning session and the students got the opportunity to listen to expert consultants. The webinar proved to be incredibly fruitful and the students were able to clarify their doubts and apprehensions regarding foreign education.

Event 6: Webinar on 'Artificial Intelligence' (6th February 2021)

The Commerce Society, Hansraj College organized an interactive and informative guest lecture on the topic-'Artificial Intelligence', which is gaining immense popularity in today's modern day and age. The lecture was addressed by former Engineer-in-Chief, Doordarshan, Mr. R.K. Singh.

He began the lecture by providing the students a formal understanding of Artificial Intelligence and few examples of its application in the modern world. He went on to explain how Artificial Intelligence can be used responsibly for the good of humanity and inclusive socio-economic development. He also spoke about the various systems and equipments that are based on Artificial Intelligence and how it can be applied in other areas as well to further improve performance.

He concluded the session by addressing the queries of students. It was a great learning opportunity for all the attendees.

THE COMMERCE SOCIETY
DEPARTMENT OF COMMERCE
HANSRAJ COLLEGE
UNIVERSITY OF DELHI

is organising a guest lecture on

"ARTIFICIAL INTELLIGENCE"

Mr. R.K. Singh
Former Engineer-in-chief
Doordarshan

Objectives:

1. Understand how AI can be used responsibly for the good of humanity and inclusive socio-economic development.
2. Providing formal understanding of Artificial Intelligence.
3. Understand the various equipments/ systems having AI and how AI can be applied to improve performance

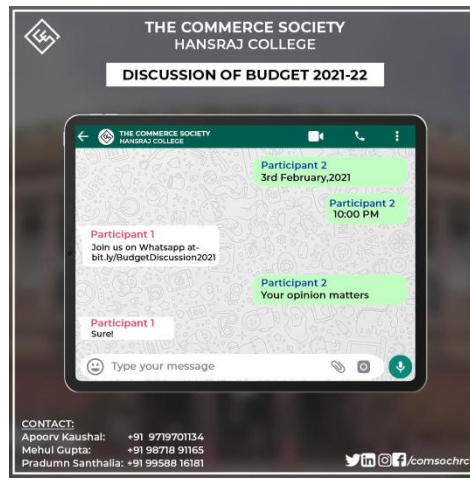
Time: 3:00 pm

Date: 6th February, 2021

Platform: MS TEAMS

PROF. BAMA (PRINCIPAL) | MS. SONAL GUPTA (CONVENER) | DR. SUDESH KIMARI (CO-CONVENER) | DR. MEGHNA MALHOTRA (TEACHER-IN CHARGE)

Event 7: Budget Discussion - Union Budget 2021 (3rd February 2021)



The Department of Commerce, Hansraj College organized a discussion on 3rd February 2020 on the topic 'The Union Budget 2021'. The NDA Government revealed the Union Budget 2021 on 1st February 2021 and the discussion was organised to provide a platform for the students to express their views and have a healthy discussion on the same.

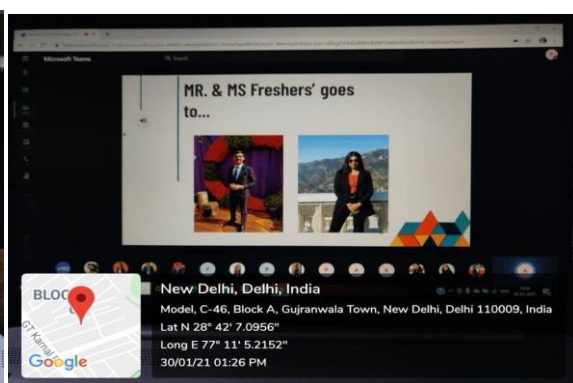
They tackled various motions ranging from their concerns regarding the government being able to meet its disinvestment targets to their opinions regarding the health sector and the slash in the education spending as compared to last year.

The participants concluded that the budget had met the expectation of the people by increased capital expenditure, FDI, and moreover no surcharge or cess on the rich. Furthermore, the government disinvestment target of 1.75 lakh crore could be met through PSUs like Air India, LIC etc. and offer for sale. They also agreed that with increased FDI Limit the government could attract foreign capital in the insurance sector to boost the economy and that with the introduction of AIDC on petrol, diesel, there would be no additional burden on the pockets of consumers.

The discussion proved to be incredibly fruitful and the students were able to sufficiently air all their grievances and commendations surrounding the Union Budget 2021. It was a valuable learning session and the students got the opportunity to listen to varying viewpoints and come to a mutual understanding after a healthy debate.

Event 8: Freshers'21 (30th January, 2021)

The Commerce Society, Hansraj College became the first department in the history of Hansraj College to organize an online freshers' event keeping in mind the importance of social distancing amidst the pandemic. The event was started by welcoming the teachers as well as the participants and congratulating the first-year students for making it to the college. It was followed by the lighting of virtual Diya which is believed to bring prosperity and success. The department's faculty members were then honoured with virtual bouquets as a token of love and respect followed by motivating speeches by the Teacher-in-charge of the department, Dr. Meghna Malhotra, the convenor, Ms. Sonal Gupta, the co-convenor, Dr. Sudesh Kumari and other departmental teachers.



This was followed by a video which the organizers had prepared especially for the first-year students to give them a virtual tour of the campus. The organizers then began the contest of Mr./Ms. Freshers where entries of participants including videos of dance, singing, art, etc. were displayed. To cheer up the crowd and fuel their excitement more,

the students of sophomore year of the commerce department presented a recorded dance performance that they had prepared to welcome their juniors.

This was followed by another performance which was a poetry recitation by the Assistant Editor of the society in the hope to make the freshers feel welcomed. Then the most awaited moment of the event happened i.e results of the contest were declared. Ketan Goyal and Priyanka Singhal were declared as winners by the judges and were given the title of Mr./Ms. Fresher by Akarshit Jha, the President of the Commerce Society along with a vote of thanks to everyone. The event was heartfully appreciated by the participants and the teachers alike.

Event 9: Webinar on “Preparing on post pandemic career-way forward and skills required” (7th December 2021)

As we know that the ongoing pandemic has caused a lot of uncertainty and insecurity in our personal and professional lives and the instability of the economy has, unfortunately, left many professionals without a job or in fear of losing their current one, the Commerce Society, Hansraj College organized a webinar on "Preparing for Post-Pandemic Career-Way Forward and Skills Required" on 7th December 2020 and our guest lecturer was Dr. Sona Vikas, Associate Professor, IILM University who took the session on MS Teams Application.

THE COMMERCE SOCIETY
DEPARTMENT OF COMMERCE
HANSRAJ COLLEGE
UNIVERSITY OF DELHI

is organising a guest lecture on
"Preparing for Post-Pandemic Career
- Way forward and skills required"


Dr Sona Vikas
Associate Professor, IILM University

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- 1. Understand the various career options in the coming years
- 2. Identify the skills required to be ready for the future of work
- 3. Steps to take for the preparation for the way forward

Duration: 60 Minutes (45+15, Session + Q&A)

Date & Time: 7th December, 2020 4:00 pm

Platform: MS TEAMS

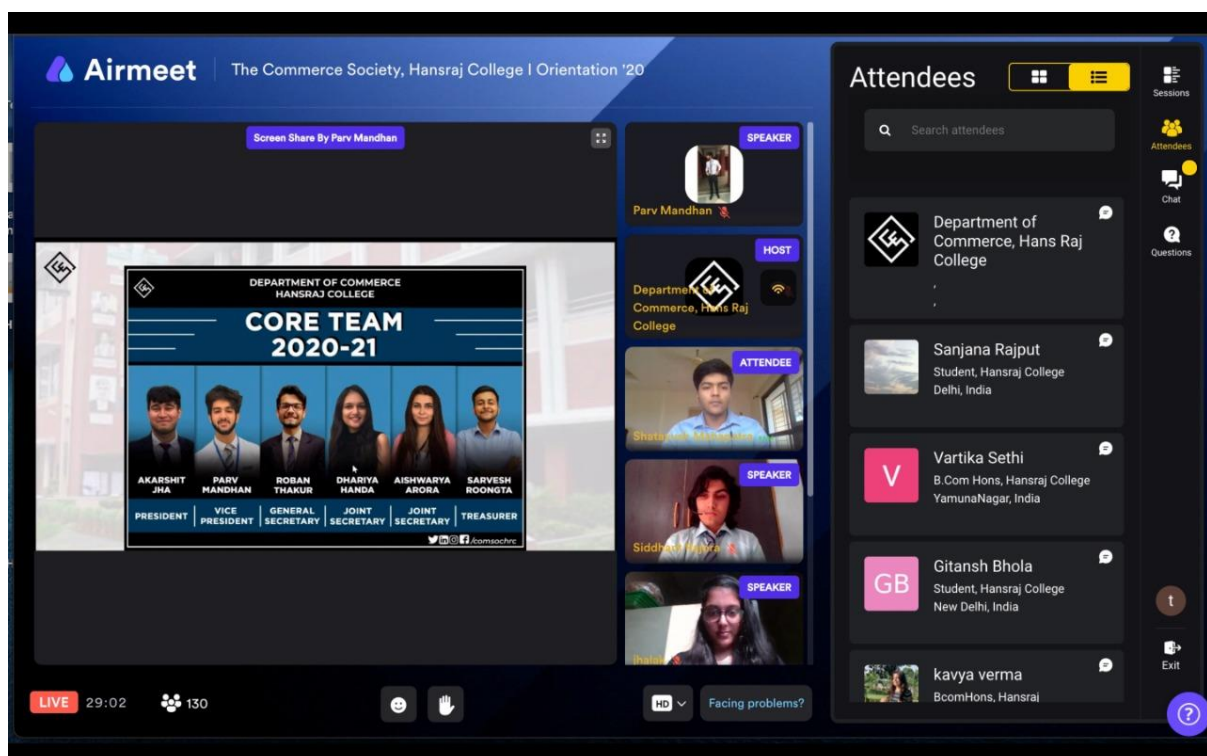
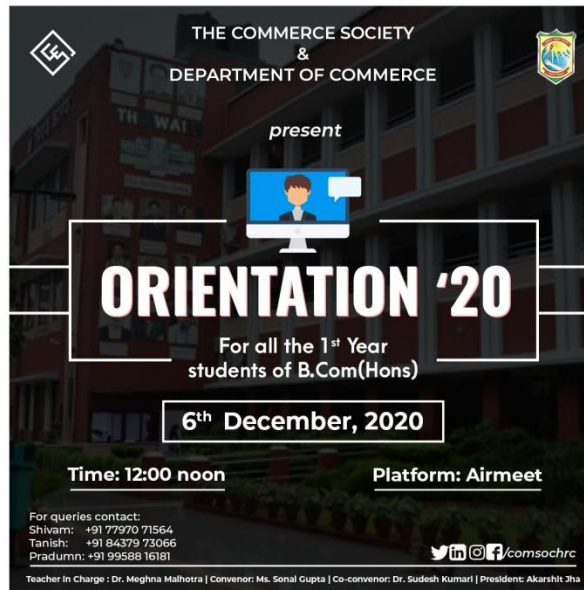
Participants: II & III year students

PROF. BAMA (PRINCIPAL) | MS. SONAL GUPTA (CONVENOR) | DR. SUDESH KUMARI (CO-CONVENOR) | DR. MEGHNA MALHOTRA (TEACHER-IN CHARGE)

During the session, she made the participants identify the skills required to be ready for the future of work. She also discussed various career options that are about to emerge in the coming years and the steps required to prepare for the way forward in one's professional life after

college. It was an informative session indeed and all the participants learnt a lot from it.30th January 2021

Event 10: The Orientation Day (6th December 2021)

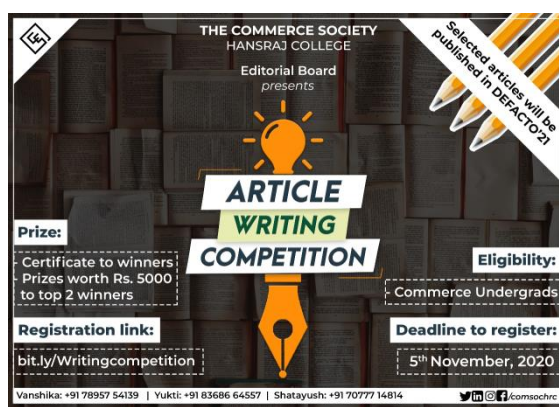


The first week of college is a pivotal time for students to establish friendships and learn about their institution. The coronavirus crisis meant that many colleges are abiding by the country's mobility restrictions and social distancing rules, forcing us to utilize virtual learning platforms to begin the academic year. It was a time to get creative to provide students with a memorable and informative introduction to the academic

year. So, to acquaint students with each other, staff, and key features of their campus, the Commerce Society, Hansraj College organized an online Orientation for the first-year students on 6th December 2020 on Airmeeet.

The students were introduced to their college and the way it functions so that they can better navigate the year ahead. The organizers had created and shared an introductory video that demonstrated the college's environment. On top of that, they got to know about the societies they can be a part of, the activities they're going to engage in and all the ways their seniors had to have fun in a hope that soon, they'll be able to implement that knowledge when we get out of the pandemic.

Event 11: Article Writing Competition (1st November 2020)



The Editorial Board of The Department of Commerce, Hansraj College, organized an Article Writing Competition for all undergraduate commerce students in the entire University of Delhi.

The competition witnessed a wide range of well-structured articles on the crispest and current affairs. It gave students a platform to put across their point of view on important happenings from all around the world and exhibit their skills enthusiastically.

The competition was a great success where many participants penned down their thoughts in a creative and diplomatic manner. We are happy to announce that we'll be publishing some of the best works in our annual magazine DeFacto'21.

The winners received e-certificates with the top 2 participants also being awarded prizes worth rupees 5000. We look forward to organizing more such competitions in the future and active participation with each passing year.

Event 12: Caselytical'20 - Case Study Competition (21st October 2020 & 24th October 2020)

THE COMMERCE SOCIETY
HANSRAJ COLLEGE

presents

CASELYTICAL '20

CASE STUDY

2 Days
to go

Register by:
11:59 PM,
20th Oct, 2020

Prelims:
21st Oct, 2020

Finals:
24th Oct, 2020

Prizes Worth
₹ 20,000

Registration Link: bit.ly/caselytical20

Contact:
Akarshit: +91 98919 55428
Parv : +91 97553 83251

Sponsors:

CAT Sponsor

IIIDE | The WallStreet School | INDIA SINCE 2009 | THE ACADEMY By Prayal Malhotra | ELITES GRID | [Twitter](https://twitter.com/comsochrc) | [Instagram](https://www.instagram.com/comsochrc) | [Facebook](https://www.facebook.com/comsochrc) /comsochrc

Case study competition is a well-known co-curricular activity in the field of business education. Keeping this in mind, the Commerce Society, Department of Commerce, Hansraj College organized the same by the name of "Caselytical'20", the first edition of our case study event. It was a step to build this tradition. Over 150 students from all over India became a part of this initiative. The event consisted of two rounds-the preliminary round and the final round, both of which were conducted online.

In the preliminary round, participants were given a 2-hour window with 6 comprehensive cases related to a single storyline in the form of encrypted PDFs. They had to beat the time and decipher the correct answer out of the case to open the next PDF. The 9 teams cracking all the cases in the least time won and qualified for the final round. It was held on 24th October, 2020. For the same, they were given a conventional case in advance on which they had to make a PowerPoint Presentation using all their mental faculties and present it on the final date. An unexpected twist was included in which there was a question

and answer round followed by an activity to rate and make investments on each other, keeping in mind various parameters. Finally, the team with the maximum aggregate won.

The feedback was positive and the participants liked the concept and idea of the event.

Event 13: Guest lecture on “Recent Trends in HR: The Road Ahead” by Dr. Shweta Jha (10th October 2020)

The Department of Commerce, Hansraj College organized a guest lecture taken by Dr. Shweta Jha, Associate Professor, Apeejay School

THE COMMERCE SOCIETY
DEPARTMENT OF COMMERCE
HANSRAJ COLLEGE
UNIVERSITY OF DELHI
is organising a guest lecture on
"Recent trends in HR: The Road Ahead"

Dr. Shweta Jha
Associate professor
Apeejay School of Management

Objectives:

1. Understand the significance of human resource in organizations in the current business scenario.
2. Explore the factors shaping current HR practices.
3. Unfolding recent trends in HR.
4. Future of HR, competencies for new age managers.

Duration:
60 Minutes
(45+15, Session + Q&A)

Date & Time
10th October, 2020
2:00 pm

Platform:
MS TEAMS

Participants: UG and PG students

PROF. RAMA (PRINCIPAL) | MS. SONAL GUPTA (CONVENOR) | DR. SUDESH KUMARI (CO-CONVENOR) | DR. MEGHNA MALHOTRA (TEACHER-IN CHARGE)

of Management. The lecture was on the Recent Trends in HR with a special focus on how organisations can recover from this pandemic.

She began with the meaning of HR and went on to explain that HR helps in the integration of profit through purpose, profit through people and profit through the organization. Furthermore, she elucidated that HR is about helping the business win the marketplace. She went on to describe the evolution of HR which went from personnel development to human resources to the experience of current employees, who follow the mantra of "Believe, Become, Belong".

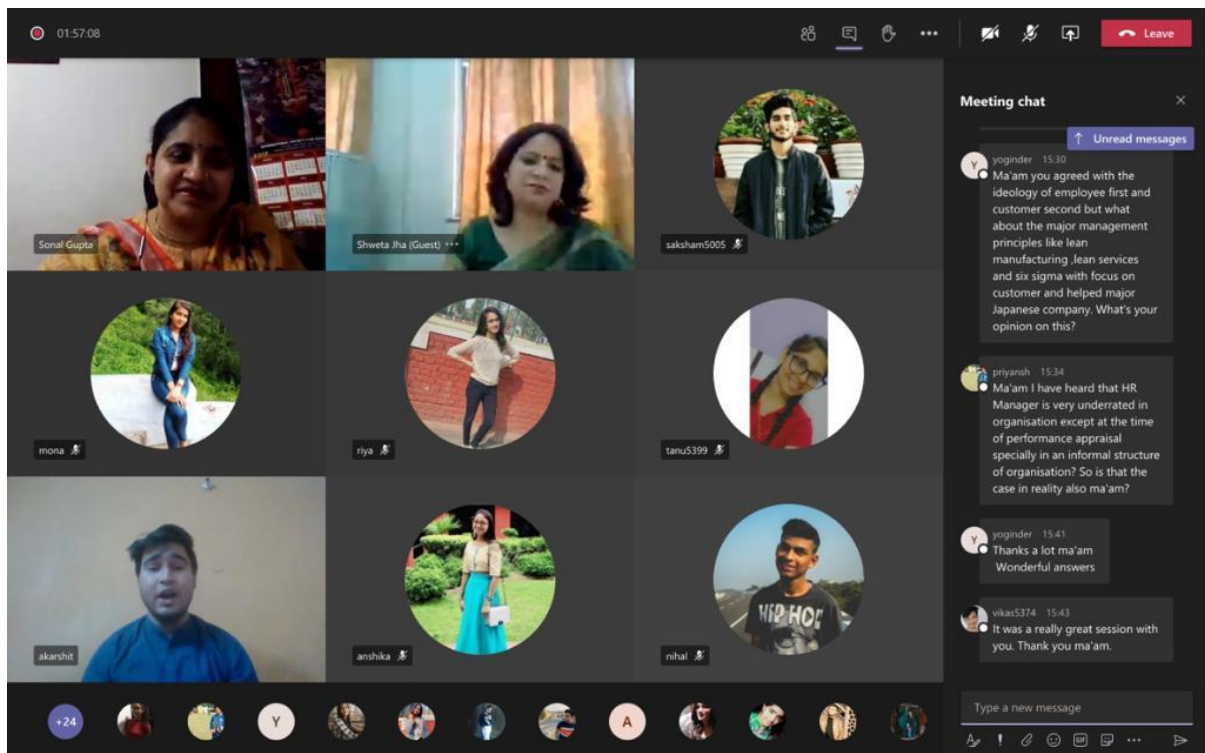
She emphasized the practice of outside in HR and explained the same by giving examples of it in different domains of HR such as staffing, performance, and rewards. She threw light upon the changes HR needs

to address. These included the future of the enterprise, the future of the workforce and the future of how work gets done. She gave examples of good HR practices in organisations like TATA and Godrej which neither downsized, nor reduced the wages of contract workers during this pandemic.

She described how organisations can recover with the help of HR through the 5 R's- Reflect, Recommit, Re-engage, Rethink and Reboot. She concluded by listing the skills required for an effective HR.

The Q&A session was very interactive and all students took keen interest with several questions coming in. Questions were asked on topics such as the element of employee experience during the pandemic, the integration of AI and HR, the evolution of HR through the years among many others. Our distinguished guests put the time and effort to answer the questions in the best way. She also cited personal examples for a clearer understanding of the attendees.

The attendees took back a treasure trove of knowledge with them and gained a new insight into the field of HR.



Event 14: 3-Day workshop series, “Expert Insight” (10th September 2020 -12th September 2020)

The Department of Commerce, Hansraj College organised a 3-day workshop series “Expert Insight” from 10th September 2020 to 12th September 2020 conducted by the three cells of the society in an attempt to offer a thought-provoking platform to the students to imbibe corporate knowledge from experts of the industry. The workshop focused on the fields of marketing & HR, investment & finance as well as entrepreneurship thus representing the specific domains of the respective cells of the society.

**DEPARTMENT OF COMMERCE
HANSRAJ COLLEGE**

presents
3 Day Workshop Series

EXPERT INSIGHT

DAY 1
MARKETING
10th SEPTEMBER
- Viral Marketing
- Video Marketing
- Designing Viral Loops

DAY 2
INVESTMENT & FINANCE
11th SEPTEMBER
- Basics of Investing in Stock Market
- Stock Picking
- Stock Valuation

DAY 3
ENTREPRENEURSHIP
12th SEPTEMBER
- How to start a business
- Comparative Market Analysis

Mr. Sindhu Biswal
Growth Marketer at Pocket Aces
(Filter Copy, Dice Media) |
Digital Marketer at
Paytm Insider

CA Himanshu Jain
Director and Lead Faculty,
The Wall Street School |
Director, AIRC Financial
Services Pvt. Ltd.

Mr. Ankit Aggarwal
Founder & CEO
(Dare2Compete) |
A 100% Scholarship from
Harvard Business School

Timings: 4 pm - 6 pm
Register at: bit.ly/ComSocWorkshop

E-certificates will be provided
to the attendees who attend
the workshop on all three days

Heavy discounts on courses from
The Wallstreet School (T&C applied)

CONTACT:
Akarshit: +91 9819955428
Parv: +91 9755383251

MEDIA PARTNERS

Convenor: Ms. Sonal Gupta | Co-convenor: Dr. Sudeesh Kumari | President: Akarshit Jha

Airmeeet | The Commerce Society, Hansraj College | Orientation '20

Screen Share By Parv Manohan

6. VANIJYA UTSAV

Attendees

- Department of Commerce, Hans Raj College
- Sanjana Rajput
Student, Hansraj College
Delhi, India
- Vartika Sethi
B.Com Hons, Hansraj College
YamunaNagar, India
- Gitansh Bholia
Student, Hansraj College
New Delhi, India
- kavya verma
BoonHons, Hansraj

LIVE 36:41 129

Facing problems?

1st Day- 10th September 2020

Workshop on “Video Marketing, Viral Marketing and Creating video loops”- Marking the commencement of the 3-day workshop series 'Expert Insight' by the Department of Commerce, Hansraj College, the Marketing and HR Cell of the society organised an interactive and insightful workshop on 10th September 2020 on the topic - "Video Marketing, Viral Marketing and Designing Viral Loops" which witnessed

a massive turnout. The session was delivered by Mr. Sindhu Biswal, who is a Growth Marketer at India's largest digital entertainment startup- 'Pocket Aces', founding member of social networking app - 'Dogether' and a former digital marketer with PayTm Insider.

The speaker kicked off the session with a short introduction of himself and his job as a growth marketer. He, then, quickly jumped onto the topic of Viral Marketing by talking about how video virality is dependent upon shareability factor. He spoke upon the emotions that go behind sharing something online as well as the metrics that matter in viral marketing, most important being views and video retention. Furthermore, he explained the 4 As of Branded Video Marketing - Aware, Adjust, Acquire, Attribute.

He narrated an intriguing incident wherein he spoke on how he turned a minor yet consequential mistake at Paytm Insider into an outstanding marketing strategy that went viral. He talked about how he came up with the idea of creating a conversational push notification campaign by combining personalization with strong copywriting that really impressed the audience. He ended the session with the lesson - 'Simpler the campaign, wider the reach!'.

Finally, he opened the floor for queries, all of which he addressed himself. The riveting session was concluded with a vote of thanks by the President of the Commerce Society. The workshop turned out to be a great learning experience for all the attendees.

DEPARTMENT OF COMMERCE
HANSRAJ COLLEGE

social media icons /comsochrc

presents

3-Day Workshop Series

EXPERT INSIGHT

Day 1: Marketing

Mr. Sindhu Biswal
Growth Marketer at *Pocket Aces*
(Parent company of *FilterCopy, Dice Media*) |
Digital Marketer (*PayTm Insider*) | Founding Member (*Dogether*)

An exclusive opportunity to learn about
Video Marketing | Viral Marketing | Creating Video Loops
from the industry expert

Time: 4 to 6 PM
Date: 10th Sep 2020
Register at : bit.ly/ComSocWorkshop

CONTACT:
Sahin Kapoor : +91 8377850019
Siddhant Rajora : +91 8802606204

*Limited seats available



2nd day- 11th September 2020

Workshop on “Basics of Investing in stock market, stock picking and stock valuation”- The 2nd day of our workshop series 'Expert Insight' was organised and put together by the Investment and Finance Cell of the Department of Commerce, Hansraj College. We were joined by the distinguished, CA Himanshu Jain, Director and lead faculty of The Wall Street School (which is an accredited CFA institute), Director of ARC Financial Services Pvt. Ltd. and ex-consultant, McKinsey and PwC.

The workshop was on the “Basics of stock market, stock picking and stock valuation”. He started off by giving a few mantras by investing in greats such as Warren Buffett followed by an overview of the return in the last 40 years on different investment modalities such as gold, silver, fixed deposit and the stock market, which was the highest with 14%.

He expounded on the importance of learning about the company before investing and etching that one must believe in a company and invest, not in a stock. Furthermore, he said that one should never trust anyone for stock tips and make investments on their own sound judgements. He went on to say that investing in the stock market is a long term game and that's where an investor makes the highest returns.

He gave an excellent analogy saying "Companies are like bamboo shoots; they remain subdued and then grow rapidly". He gave a few pointers to look out for in a good company to invest in such as a monopolistic product, strong brand, unique brand, low cost product or a strong scale. Moreover, he spoke about investing in moat companies,

which are companies that have a sense of investment to them, so that the investment is safeguarded. According to him, a 26% return from the stock market is realistic and isn't unreasonable, so that's what a good investor should aim for.

The workshop was very interactive and the speaker was successful in keeping everyone's attention. The attendees were impressed and took back heaps of knowledge on investing in the stock market.

DEPARTMENT OF COMMERCE
HANSRAJ COLLEGE

presents

3-Day Workshop Series

EXPERT INSIGHT

Day 2: Investment and Finance

C.A. Himanshu Jain
Director & Lead Faculty, The Wall Street School (accredited by CFA institute) |
Director, ARC Financial Services Pvt Ltd |
Ex-consultant, Mckinsey, PwC |

An exclusive opportunity to learn about
Basics of Investing in stock market | Stock Picking | Stock Valuation
from the industry expert

Time: 4 to 6 PM
Date: 11th Sep 2020
Register at : bit.ly/ComSocWorkshop

CONTACT:
Apoorv Kaushal : +91 97197 01134
Mehul Gupta : +91 98718 91165

*Limited seats available

Airmeeet Expert Insight - Day 2 (Finance and Investment)

SCREEN SHARE BY CA HIMANSHU JAIN

Think About a Sampling...
Right amount of water, manure and care and it will Grow into a Healthy Tree!!

Similarly...

Investment Opportunity
Investment Management
Investment Skills
Investment Strategy

Attendees

11:16:18

3rd day- 12th September 2020


Workshop on “Starting a business and developing an entrepreneurial mindset”- To conclude the workshop series, "Expert Insight", the Entrepreneurship Cell of the Department of Commerce, Hansraj College organized the final webinar on 12th September 2020. The session was




on the topic, "Starting a business and developing an entrepreneurial mindset". The guest speaker for the session was Mr. Ankit Aggarwal, Founder and CEO of Dare2Compete, 100% scholarship awardee from Harvard Business School, having a work experience in reputed companies like Sapient and Deloitte.

He kick-started the session by asking the audience to define their fears in one word and then discussed about his own fear as well as his struggles to overcome it. He also explained the importance of education, and by this, he meant practical knowledge and discussions and not just theoretical skills. Connecting the dots, he revealed his journey wherein he voluntarily terminated his association with a reputed Big-4 Company, Deloitte to chase his passion to do something on his own. Undoubtedly, he had that passion and skills to stand for himself and was confident enough to accept the mistakes he committed during his journey, in front of the attendees.

He made the audience realise the importance of analysing their own environment, networking with other people, being active and checking the feasibility of the ideas they have. He mentioned that one should be a researcher to become an entrepreneur rather than depending on luck, keeping in mind that coming out of one's comfort zone is something which should be accepted. On being asked about his mistakes which he could have avoided, he told the audience that he too, made some choices which he didn't find relevant in future, but what is required is a constant hope and willingness to make things right, get everything together and manage something which defines you.

The engrossing workshop was concluded with a vote of thanks by the President of the Commerce Society who appreciated the engagement rate within the session. The organizers and the participants were also appreciated for their contribution and the society celebrated the successful completion of their huge event.


DEPARTMENT OF COMMERCE
HANSRAJ COLLEGE




 /comsochrc

presents

3-Day Workshop Series

EXPERT INSIGHT

Day 3: Entrepreneurship

Mr. Ankit Aggarwal


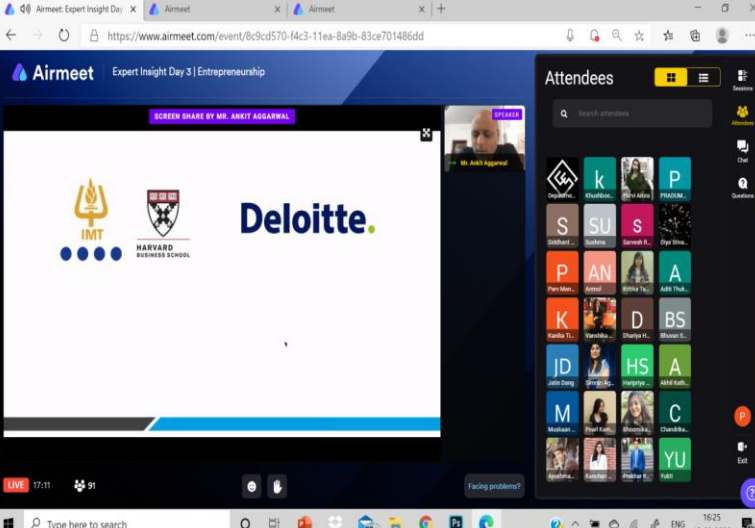
Founder & CEO, Dare2Compete(D2C) |
 A 100% Scholarship Awardee from Harvard Business School |
 Ex-Sapient, Ex-Deloitte

An exclusive opportunity to learn about
 How to Start a Business | Comparative Market Analysis
 from the industry expert

Time: 4 to 6 PM
Date: 12th Sep 2020
Register at : bit.ly/ComSocWorkshop

CONTACT:
 Khushboo Gupta : +91 78350 99461
 Diya Srivastava : +91 98712 58990

*Limited seats available

Airmeeet Expert Insight Day 3 | Entrepreneurship

SCREEN SHARE BY MR. ANKIT AGGARWAL

IMT HARVARD BUSINESS SCHOOL Deloitte

Attendees

LIVE 17:11 91

Event 15: Teachers Day (5th September 2020)





Happy teacher's day

"Being a teacher is the highest honour, having one is the greatest blessing."

The Commerce Department, Hansraj College takes great pride in wishing all teachers a heartfelt Teacher's Day. It has been a monumental privilege to grow under your guidance.

Thank you.

E-greetings to teachers- The Department of Commerce, Hansraj College celebrated Teachers Day on 5th September, 2020 to applaud and express their heartfelt gratitude to the faculty of the department for their tireless efforts and perennial support in the activities organised by the society.

It was with immense pride and privilege that the Department of Commerce celebrated Teacher's Day with zeal and fervour regardless of the severe restrictions and unparalleled environment in the world. Owing to the onset of the global pandemic resulting in severe movement restrictions, Teachers' Day was celebrated virtually this year. As a memoir of gratitude, the entire team of the society expressed their earnest wishes to the faculty by sending e-greeting cards to them.

The gesture was an expression of appreciation for the faculty for inspiring the students to push themselves and find their true potential. The e-greeting cards were received well and earmarked the special occasion in an apt manner.

Event 16: Workshop on "Understanding IND-AS compliant financial statements" by CA Alok Kumar Garg (4th September 2020)

The poster is for a workshop organized by the Department of Commerce at Hansraj College, University of Delhi. The workshop is titled "Understanding IND-AS Compliant Financial Statements" and is presented by CA Alok Kumar Garg. The workshop is scheduled for 4th SEP 2020, from 4 - 5:30 PM, and will be held on the Microsoft Teams platform. The workshop is an opportunity for experiential learning and is open to Faculty and Semester III Students of the Commerce Department at Hansraj College. The workshop is organized by Dr. Meghna Mathews (Teacher in Charge), Dr. Sneha Suri Wadhwa (Workshop Convener), Ms. Sonal Gupta (ComSoc Convener & Workshop Co-convener), and Dr. Sudeesh Kumar (ComSoc Co-convener). The poster also includes the logos of the Department of Commerce and Hansraj College, and the social media handles for the ComSoc society.

The Department of Commerce, Hansraj College organized a workshop on 4th September 2020 on the topic "Understanding IND-AS Compliant

Financial Statements" to help the students experience insightful learning from the expert.

The webinar was delivered by CA Alok Kumar Garg, CA, CS, Dip, IFRS (ACCA) UK, CIFRS (ICAI), B.Com (Hons).

He commenced the session by explaining the core financial statements which are prepared under IND-AS and what changes have been brought in Schedule III of Companies Act, 2013 for the compliance of these financial statements with IND-AS. Moving on to the idea behind the concept, he explained how it makes the financials shock proof and increase disclosures.

Furthermore, he briefed the students about its key impacts on different areas including the Balance Sheet, Statement of Changes in Equity, Statement of Profit and Loss and Cash Flow Statement. He spoke upon the importance of technical skills and digital literacy in this day and age. Supplementing that, he talked about the significance of the adoption of IND-AS, stating that it's a 'welcome change' and will play a key role in enhancing the comparability of financial statements of Indian companies with global standards. He also added that it will improve the quality of financial reporting and bring financial statements closer to economic reality.

The workshop was concluded by addressing the queries of students as well as having a detailed discussion with them about the real life aspects of the concept.

The attendees took back a treasure trove of applicable knowledge.

Event 17: Webinar on "Building Resilient Career" by Mr. Gaurav Sangtani (29th August 2020)



The Department of Commerce, Hansraj College organized a webinar on 29th August 2020 on the topic "Building Resilient Career" to help the students stay competitive in job market and enhance their employability.

The webinar was delivered by the reverend Gaurav Sangtani, Founder and President of Jigyasa Foundation, finance professional and a TEDx Speaker.

The session commenced with the explanation of the meaning of a resilient career and why it is relevant and of prime importance in times like these. The speaker talked about the impact of Covid-19 on employment and demonstrated how the ever existing threat to employment i.e., Competition and Technological Disruption, is intensifying due to the onset of the global pandemic.

Additionally, he briefed the students about having a resilient skill set and listed the major skills that constitute the set. He spoke upon the significance of technical skills and digital literacy in this day and age. Amplifying that, he talked about the importance of being able to work with data and attaining data literacy.

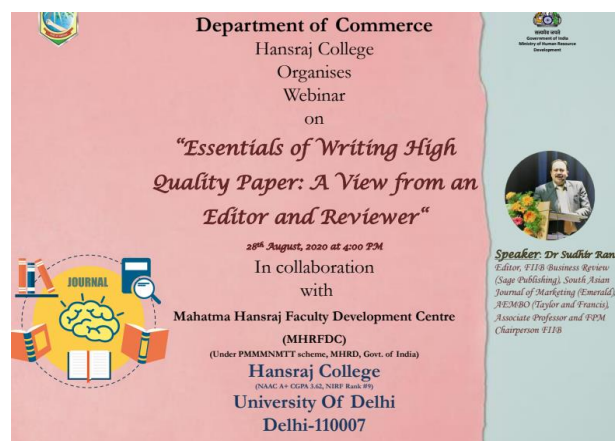
Moreover, he highlighted the significance of having appropriate soft skills such as being able to work with people, having clarity in communication

and most importantly, being a self-learner. He also emphasised on having a winner's mindset which is paramount for being successful in life.

He concluded the webinar by saying that the real and foremost priority of an individual should be - 'A life lived well'.

The attendees took back a stack of applicable knowledge.

Event 18: Webinar on “Essentials of Writing High Quality Paper : A view from an Editor and Reviewer” (28th August,2020)



The Department of Commerce, Hansraj College began the session with an insightful webinar on “Essentials of Writing High Quality Paper: A view from an Editor and Reviewer” in collaboration with MHRFDC, Hansraj College where Dr Sudhir Rana from FIIB was the resource person. The webinar was aimed to provide a sound understanding of methodological approach to the problems researchers have been facing in quality writing and publishing in high impact research journals. It was well appreciated by all the attendees.