

# Cases Over Coffee Hansraj

## **About the Society:**

Cases Over Coffee Hansraj College is University of Delhi's first student run CoC chapter. At CoC Hansraj, we aim to promote management consulting through weekly access to business case studies, relevant resources, model solutions and knowledge & development sessions that are custom made for 100+ network members who want to explore consulting as a career option or just build their problem solving and analytical skills. This is only the second year of the society's operations. We have accomplished a lot in the first year of our operations and we hope to accomplish a lot more in the coming years!

**Convener name:** Anurag Kakkar Sir

Student members (position held if any):

### **Council**

Sahin Kapoor (President)

Amiesha Dhall (Vice President)

Jashanpreet Kaur (Vice President)

Chahat Budhiraja (General Secretary)

### **Media & Communications Heads**

Deewanshi Narula

Akarsh Khurana

Aastha Agarwal

### **Knowledge & Development Heads**

Abhishek Pandey

Lakshya Choudhary

Daksh Jhalani

### **Operations Heads**

Yuganksha Bhasin

Satvik Rai

### **Technical Heads**

Priyanshi More

suman Das

## **Report of events organized/participated in the academic year 20-21:**

### **RECRUITMENT:**

The session started with the recruitment of the heads by the founding members of this new chapter. Six heads were selected for the three departments in all.

### **TRAINING:**

The recruitment process was followed by the training of the selected heads through knowledge and development sessions organized by the council members. This was done to ensure a standard of quality is maintained while working with the network members.

### **COC NETWORK:**

The network was made open to the second and third year students of Hansraj College in October 2020. A network of around 60 members was formed who were given access to the resources of COC.

- a) Bi-weekly case-buddies were assigned by the operations department among the network members. These case buddies were provided with weekly case studies to practice on.
- b) These case studies were taken from interviews of big firms, from famous case books as well as made by the team themselves and covered all categories of cases asked in case interviews.
- c) Along with the case studies, the team also organized weekly K&D sessions for the network discussing the week's case and related cases and topics.
- d) The network members were also provided with other study material which may help in developing knowledge and awareness of industries, demographics, financial atmosphere etc.

### **ONLINE SESSION WITH PROFESSIONALS:**

The team conducted an online session with Pavan Sathiraju, Ex-McKinsey and co-founder of COC, as the guest speaker. This session was open to all the students of Hansraj. It was an interactive session covering market entry cases and guesstimates and saw a great response with over 100 viewers at the peak of the session.

### **BOOTCAMP:**

The team also organized a 4 week case prep bootcamp for the second years of the college with a view to give them a complete experience of the COC operations in a shorter period. This event had case-buddy system, K&D sessions and discussions for the registered members.

## CASEBOOK:

The COC team compiled all the cases prepared by the members throughout the year and other resource material prepared for the network members, and compiled it all into a “COC Hansraj Guide to Placement Interviews” which was made available to all the students of all years.

## Photographs

