

HANSRAJ COLLEGE University Of Delhi NAAC Grade A+ with CGPA 3.62

2021-2022

Name of the Department/Society: The Finance and Investment Cell Name of the Event 4: Empressa 2022 Date of the Event: April 12th -13th, 2022

Finance & Investment Cell, Hansraj College carrying forward the legacy of the past 7 years, organised its annual flagship event Empresa 2022. With a triad of dynamic events under its ambit, it witnessed the participation of 1500+ students from colleges all over India. With a cash prize of Rs. 50000 and prizes worth Rs. 3 lakhs on stake, the event was organised on 12th and 13th April.

A brief description of the events:-

1. Seher-e-Bazaar

Spread across a series of two enthralling and enchanting rounds, the 'Seher-e-bazaar' is an event where you ride the highs and lows of the securities market, while strategically applying your expertise and tactfully making decisions about which securities to trade in and which to bet against. The event gave the participants an opportunity to look at the world from two different perspectives during its rounds. You begin the event as a trader who aims to maximise their net worth as they interpret the market sentiment and end the event as a portfolio manager, ensuring that by the time the mock stock is over, you have the best portfolio among your peers.

2. Odyssey of Drachmas is a two-round simulation, and was one of the biggest strategy games in the Delhi circuit and also the first offline simulation since the pre-Covid era. The game put to test various aspects of individual calibre including knowledge, logical and analytical reasoning, negotiation mettle, teamwork, trading acumen and skill to develop a tactile strategy and contingent plan of action, thus paving the way for the best and the brightest to emerge as the ultimate winners. The prelims were a quest to scavenge for treasures across the globe, where the participants had to prove their mettle by answering a unique assessment testing aptitude and optimization. The finalists were tasked with the ultimate ordeal of cementing their legacy by establishing a utopian civilisation, that shall endure the sands of time to transition into the ideal version of modern-day Greece.

3. The Hansraj HKU Case Challenge The Hansraj Case Challenge in collaboration with Hong Kong University sought to provide a platform for students to discuss and deliberate on various real-life challenges in the corporate world, thereby improving their decision-making skills and allowing their innovativeness to shine through. Moreover, it enabled students to break down these complex problems and undertake a



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holistic yet solution-oriented approach to the same, testing their analytical and managerial skills to arrive at solutions that have staying power.







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