



हंसराज कॉलेज
— दिल्ली विश्वविद्यालय —

HANSRAJ COLLEGE
University Of Delhi
NAAC Grade A+ with CGPA 3.62

2019-2020

Name of the Department/Society: MarkUs – The Marketing Society

Name of the Event 3: Markathon

Date of the Event: 16th October 2019

Markathon comprised of 3 events bidwiser, Tussle to trade and Counter survival. The events involved bidding advertisements, counter marketing, trading, warship strategy formulation, investments and lot more. Prizes worth 1,00,000 were awarded including cash prize of 30,000. The event turned out to be the best marketing fest across the Delhi University.

