

NSS Unit

National Handloom Day (7th August 2024)

Name of the Event: Celebration of National Handloom Day

Name of Society: NSS Unit, Hansraj College

Convenor of Society: Dr. Apoorva Gupta, NSS Programme Officer

NSS Unit of Hansraj College conducted an awareness visit to Charkha Museum and Saras Aajeevika Gallery for the volunteers and a pledge taking session for Padhaku students to increase awareness about preserving our rich cultural heritage, the handloom industry and empower our weavers and workers.

Activity ONE: Awareness visit to Charkha Museum and Saras Aajeevika Gallery,

Connaught Place

Date of Activity: August 7th, 2024

Objective of the Event: Objective of this event was to raise awareness about the handloom

industries on the occasion of National Handloom Day among volunteers.

Reporting Venue: Vishwavidyalaya Metro Station

Target Audience: College Students

Description of the Event Conducted:

- On the occasion of Handloom Day, NSS Hansraj organized an engaging visit to the Charkha Museum and Saras Aajeevika Gallery to celebrate and promote the rich tradition of handcrafted textiles. The event aimed to immerse participants in the world of rural handloom textile production and highlight the significance of supporting indigenous craftsmanship.
- As attendees explored the Charkha Museum and Saras Aajeevika Gallery.,student volunteers guided the participants through the exhibits, showcasing the intricate process of handloom weaving and the cultural heritage behind the textiles. All the attendees and everyone else were eager to learn more about the traditional techniques and the artisans who keep this art form alive.
- Participants exhibited a clear enthusiasm for these local products, and the purchases made during the visit contributed to the promotion and preservation of these traditional crafts.
- The celebration was marked by a sheer sense of fun, energy, and community spirit. It successfully highlighted the importance of local textiles and the craftsmanship involved in their production.
- By the end of the day, participants left with a renewed appreciation for handloom products and a deeper understanding of their cultural significance.



Poster of the activity:



Geotagged images:









Number of Attendees: 11

Name of NSS Students involved:

Abhishek Bhalse



Sanyam Gupta Sonal Butley Sanjeev shukla Shri Ram Manohar Chaudhary Ravi Shekhar Shivangi Priya Arnav Arkaja gupta Ayush Aman

Activity TWO: Pledge taking session for Padhaku students

Date of Activity: August 7th, 2024

Objective of the Event: Objective of this event was to raise awareness about the handloom

industries on the occasion of National Handloom Day among Padhaku students.

Event Venue: Hansraj College

Target Audience: Padhaku Students

Description of the Event Conducted:

- The pledge started with the NSS Volunteers explaining about the contribution of handloom weavers towards the preservation of our rich cultural heritage.
- The pledge was conducted by one of the Padhaku students while others followed it
- All the Padhaku students were made aware of how the handloom industry refrains from using chemical processes and synthetic dyes which provides its buyers with an eco-friendly clothing option.
- The NSS Volunteers also explained how we can empower the handloom weavers financially by using their products.
- The session came to a jovial conclusion seeing an enthusiastic participation from both the Padhaku volunteers and the students alike.

Geotagged Images:







NSS Students involved:

Shruti Gupta Sanyam Gupta Abhishek Bhalse Muskan Yadav Kanav Gupta Ayush Aman Shivani Bharti Anita Meena Yashasvi Yanti