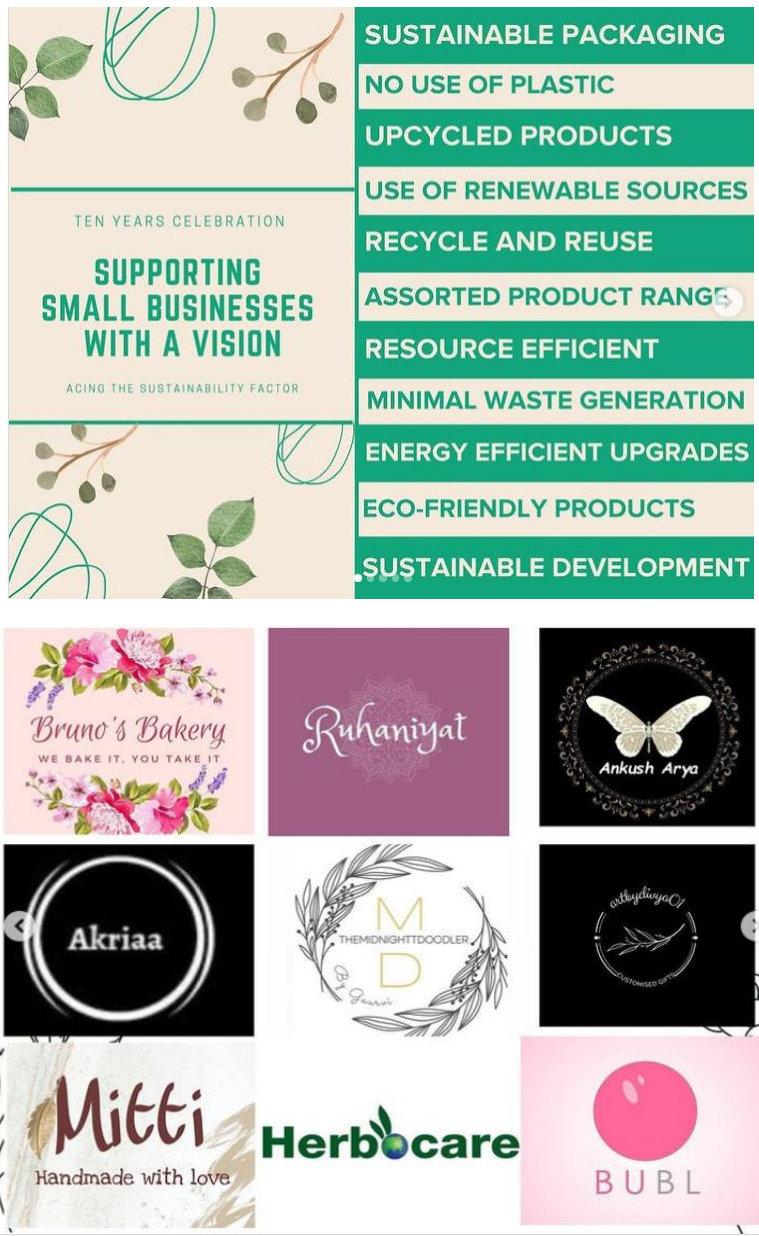




**2021-2022**

**Name of the Department/Society: ENACTUS**  
**Name of the Event (Cultural) 6: Small Business Campaign**  
**Date of the Event: 14<sup>th</sup> June 2022**

With an aim to empower and strengthen Small businesses, Enactus Hansraj did a small business marketing and empowering campaign. Various small business owners were approached to provide discounts or coupon cards, distributed among different communities for a dual benefit. An online discussion about the startup and entrepreneurship culture in India was also held under this campaign.





हंसराज कॉलेज  
— दिल्ली विश्वविद्यालय —

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