



## 2019-2020

Name of the Department/Society: **180 Degrees Consulting**

Name of the Event **5**: Basics of cases and frameworks

Date of the Event: 29/01/2020

A session was conducted to tell the consultants about various cases and frameworks.

Cases discussed-

1. Profitability
2. Market Entry
3. Guesstimates

Frameworks discussed-

1. PESTEL
2. ANSOFF
3. BCG





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