



हंसराज कॉलेज
— दिल्ली विश्वविद्यालय —

HANSRAJ COLLEGE
University Of Delhi
NAAC Grade A+ with CGPA 3.62

2020-2021

Name of the Department/Society: COMMERCE SOCIETY

Name of the Event 1: Caselytical'20

Date of the Event: 21st October 2020 & 24th October 2020

Case study competition is a well-known co-curricular activity in the field of business education. Keeping this in mind, the Commerce Society, Department of Commerce, Hansraj College organized the same by the name of "Caselytical'20", the first edition of our case study event. It was a step to build this tradition. Over 150 students from all over India became a part of this initiative. The event consisted of two rounds- the preliminary round and the final round, both of which were conducted online. In the preliminary round, participants were given a 2-hour window with 6 comprehensive cases related to a single storyline in the form of encrypted PDFs. They had to beat the time and decipher the correct answer out of the case to open the next PDF. The 9 teams cracking all the cases in the least time won and qualified for the final round. It was held on 24th October, 2020. For the same, they were given a conventional case in advance on which they had to make a Power Point Presentation using all their mental faculties and present it on the final date. An unexpected twist was included in which there was a question-and-answer round followed by an activity to rate and make investments on each other, keeping in mind various parameters. Finally, the team with the maximum aggregate won. The feedback was positive and the participants liked the concept and idea of the event.

THE COMMERCE SOCIETY
HANSRAJ COLLEGE
presents

CASELYTICAL '20

CASE STUDY

2 Days to go

Register by:
11:59 PM,
20th Oct, 2020

Prelims:
21st Oct, 2020

Finals:
24th Oct, 2020

Prizes Worth
₹ 20,000

Registration Link: bit.ly/caselytical20

Contact:
Akarshit: +91 98919 55428
Parv : +91 97553 83251

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CASELYTICAL '20

Preliminary Round:
21st Oct, 2020

Prizes Worth:
Rs. 20,000/-

Final Round:
24th Oct, 2020

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