



**2021-2022**

Name of the Department/Society: **MARK-iT**

### 1. Saujil Global Ltd:

Person of Contact (Saujil Global Ltd)- Ms. Navya Mehrotra

Person of Contact (Mark-It)- Harshita Madan

*Our Deliverables and Work Done:*

#### **RESEARCH**

Mark-It, The Strategy Consulting Society of Hansraj College conducted tasks which involved research regarding the LNG sector encompassing points like the current scenario of LNG in India, uses & purposes for import of LNG, ways to make it a desirable fuel (alternative uses) and companies dealing in LNG as well as factors affecting natural gas prices, price index and formulating potential subscription model for LNG.

#### **DATABASE COLLECTION**

We also provided databases firstly for companies dealing in petroleum, LNG and crude oil operating within the leading exporting and importing nations globally and another database containing information of numerous vessels sailing globally like owners, operators and their contact information.

### 2. Few Impacts Limited

Person of Contact (FEWi)- Mr Vivek Shrivastava

Person of Contact (Mark-It)- Ananya Bansal

*Our Deliverables and Work Done:*

#### **RESEARCH**

Our team conducted extensive research including competitor analysis, government policies for the agritech sector, supply chain analysis, identification of TAM as well as the scope and opportunities associated with sustainable farming in India.

#### **PILOT SURVEYS AND INTERVIEWS:**

Mark-It, The Strategy Consulting Society of Hansraj College, circulated surveys and conducted interviews to understand the behaviour of the Indian consumers towards sustainably grown produce and agriculture as an investment opportunity.

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**हंसराज कॉलेज**  
— दिल्ली विश्वविद्यालय —

**HANSRAJ COLLEGE**  
**University Of Delhi**  
**NAAC Grade A+ with CGPA 3.62**

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