



2021-2022

Name of the Department/Society: **Society for General Awareness**

Name of the Event: Webinar: Biopiracy and IPR

Date of the Event: 28th August 2021

Society of General Awareness in collaboration with IQAC Hansraj College presents a webinar on “BIOPIRACY & IPR- Concepts & Cases”.

Biopiracy is the theft or usurpation of genetic materials, in particular plants and other biological materials, by the patenting process. Most indigenous people have traditional knowledge that mainly includes genetic diversity and natural environment biological features from generation to generation. Biopiracy is the practice of exploiting naturally occurring genetic or biochemical material in commerce. Speaker: Dr. Arun Kumar Maurya (Assistant Professor), Department of botany, Multanimal Modi College

The poster features a dark grey header with the Society of General Awareness logo on the left and a shield-shaped logo on the right. Below the header, it states 'In collaboration with IQAC Hansraj College Presents a Webinar on'. The main title 'Biopiracy & IPR: Concept and Cases' is in a large, bold, white font on a dark orange background. To the left, there is an image of two green capsules with a leaf pattern, and below it, the date and time: '28th August, Saturday 4:00-5:00pm'. Below that, the speaker's name and title are listed: 'Assistant Professor (In-charge IPR cell) Department of Botany, Multanimal Modi College'. To the right, there is a portrait of Dr. Arun Kumar Maurya, with his name 'Dr. Arun Kumar Maurya' written below. At the bottom, it says 'Open only for students and teaching staff (E-Certificate to all registered participants)' and 'Platform: MS Teams'. The footer lists the names and titles of the organizers: ABHISHEK (SGA PRESIDENT), DR. SHALINI KAUSHIK LOVE (SGA CONVENER), DR. MONA BHATNAGAR (IQAC DIRECTOR), and Patron PROF. RAMA (PRINCIPAL). Social media links for Facebook, Instagram, and LinkedIn are provided at the very bottom.