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## INVITING NOMINATIONS FOR BLUE PLANET FELLOWSHIPS

Dear Sir/ Madam,

Greetings from Delhi Effective Education and Pedagogy Cluster (DEEP-C)! Thank you for your interest in joining the **Blue Planet Sustainability Fellowships** Program!

As you are aware, [DEEP-C](#) represents the Effective Education vertical of [Delhi Research Implementation and Innovation Cluster](#) (DRIIV), an initiative of the Office of the [Principal Scientific Advisor](#) (PSA) to Govt of India, as a means to encourage entrepreneurial interventions across the country and to use scientific research & innovation for India's socio-economic development towards **Atmanirbhar Bharat**.

Believing that behavior change is the key to bring about transformative change in a society, DEEP-C has partnered with [Blue Nudge](#), the community engagement initiative of Singapore-based waste management group [Blue Planet Environmental Solutions](#) (BPES), to launch a Collective Responsibility Drive (CRD) for the Delhi-NCR region. With these fellowships, we aim to mediate meaningful community engagement to bring about holistic transformation in the region.

Our goal in this CRD is to reach 10 million youth and collect and upcycle 1 million pieces of dry waste (Plastic, paper and clothes) that we will jointly prevent from ending up in landfills. A collection day will be held in consultation with all fellows, and the Blue Nudge team will pick up the waste articles that fellows have collected during the course of their fellowship, from the university and college campuses. This will then be upcycled; Clothes into new uniforms, plastic into benches and paper into reusable notebooks.

**We invite you to nominate 20-25 students for this fellowship from your Organization, ensuring that each group of 10 students must have one nominated teacher (SPOC) to assist and mentor them over the duration of this program.** Your support in identifying suitable fellows will play a major role in implementing the Drive, in Delhi-NCR. All nominated Fellows will be screened by Blue Nudge Team for their interest in sustainability and this CRD, followed by an Orientation session of both fellows and teachers with Blue Planet Team in Online Mode on 7th October, 2022. Final Announcement of names of selected Fellows will be made within a month from the date of nomination submission.

- **Nominations must reach us by Sep 30, 2022** through this Link: [https://bit.ly/BP\\_Nominate](https://bit.ly/BP_Nominate)
- To register for the Orientation Session and learn more about the Blue Nudge Sustainability Fellowships, please click here: [https://bit.ly/DeepC\\_CRD](https://bit.ly/DeepC_CRD)

Yours Sincerely,

*Jyoti Sharma*

(Prof Jyoti Sharma)



Office of the Principal  
Scientific Adviser to the  
Government of India

# BLUE PLANET SUSTAINABILITY FELLOWSHIPS

**A Delhi Cluster Collective Responsibility Drive !**

**Are you a College Student  
in Delhi NCR?**

Join us in building a  
better world for future  
Generations!



What You Stand to Gain

## **BLUE PLANET FELLOWS :**

- ✓ Create Impact on Urban Community and Planet
- ✓ Earn Recognition & Certification as a Changemaker
- ✓ Opportunity for placements with Blue Planet

## **COLLEGES :**

- ✓ Be a Leader in Sustainability Drive
- ✓ Develop an MoU with Delhi Knowledge Cluster
- ✓ Join Future Iterations of the Blue Planet Program
- ✓ Gain Popularity as the Best College
- ✓ SPOC (Teachers) to receive special Certification

**NOMINATIONS  
OPEN NOW!!**

[https://bit.ly/BP\\_Nominate](https://bit.ly/BP_Nominate)

**For more information**  
[https://bit.ly/DeepC\\_CRD](https://bit.ly/DeepC_CRD)